Show Me You've Learnt This

Assessment-Led Learning with Tourism Undergraduates

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Unit Outcome Context

- Students focus on and invest in assessed tasks
- Refocus traditional unit design
- Explicitly engaged with the desired learning
- Explicitly show the achievement of the learning
Objectives, Assessment, Achievement

- What do you want the students to learn?
  - Learning objectives
- What would show they have learnt this?
  - Assessment
- What do students need to show their learning?
  - Content and skills
Introduction to Tourism

- Low-mid-level learning objectives
- Don’t have to show too much
- Structured directed learning
- Show you’ve achieved the learning objectives
  - Research Skills Development rubric
Sustainable Tourism Destinations

- Mid-high-level learning objectives
- Complete a location-based research project
- Students need to be informed about their project
- Need to develop research skills
  - Research Skills Development rubric
- Focus on research process and skill enhancement
Next Steps

- Outcome focused
- Are the learning objectives appropriate?
- Showing cognitive achievement of the objectives?
- What do students need to complete the assessment?
  - All knowledge and skills