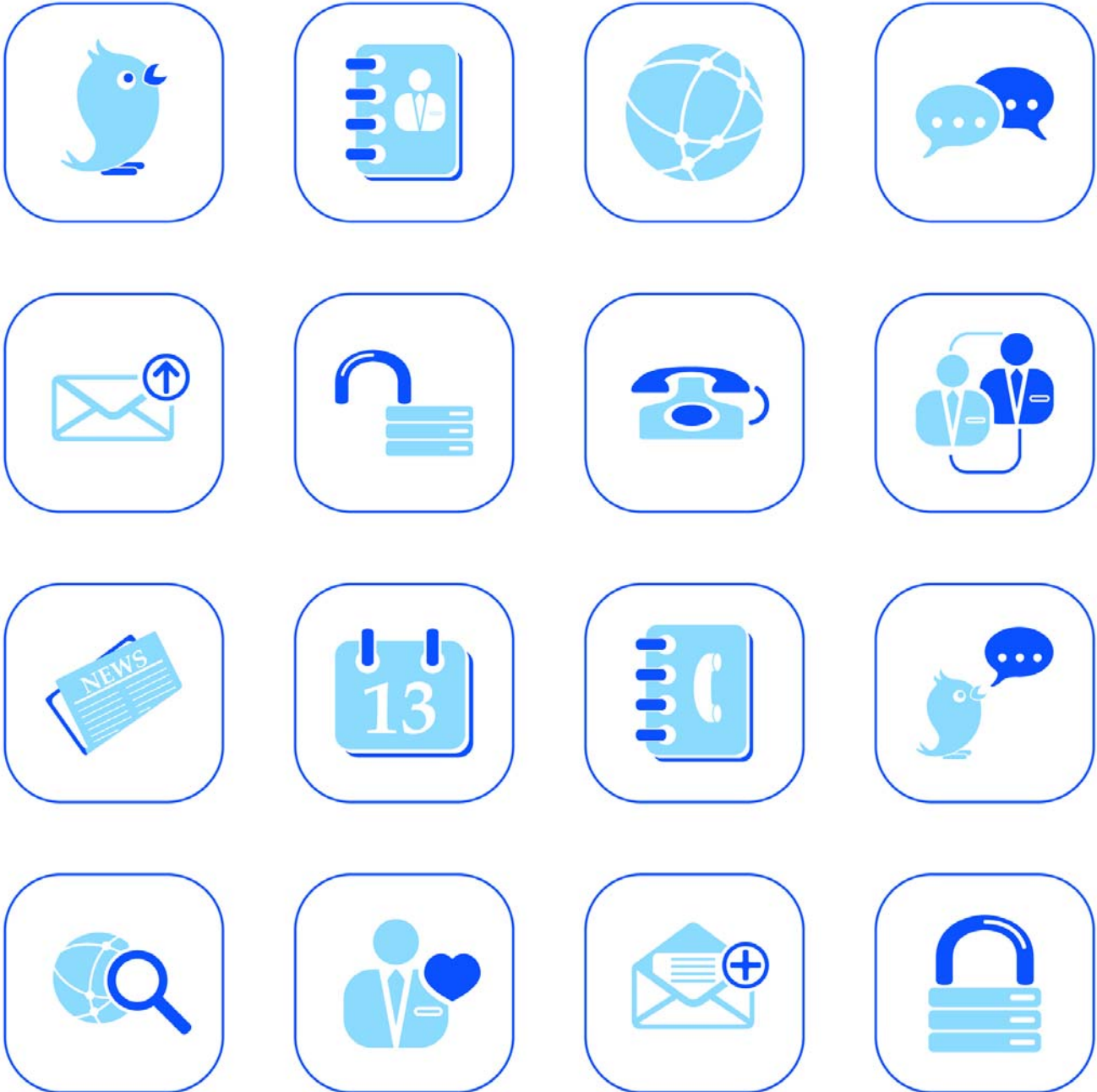


ACRS 2010 Retail Thought Leadership Report Order Form



In 2009, 'Retail 2020' was the first of the ACRS' annual Retail Thought Leadership projects. In 2010, the ACRS conducted a forum with 10 CEOs involved in retailing to determine its research focus. The key issue to come from this forum was multichannel retailing and consumer behaviour within this context.

The 'Value and Optimisation in Multichannel Retailing: A Cross-Generational Perspective' report is now available to order at an early bird price of \$695! This early bird offer ends October 1st, 2010.

We would like to thank our 2010 Retail Thought Leadership (RTL) partners:
AMP Capital Shopping Centres, BB Retail Capital, MYER, Pacific Brands, and Salmat.

ACRS 2010 Retail Thought Leadership Report Order Form

Early Bird Offer **\$695!**

Ends October 1st, 2010 (full price \$995)

I would like to order the 2010 Retail Thought Leadership Report
'Value and Optimisation in Multichannel Retailing: A Cross-Generational Perspective'
ACRS Primary Research Report, July 2010

(We at Monash are Greening up our act! Please note this report will be distributed on CD only and will be locked for editing)

All prices include GST and are in Australian dollars.

Total to pay **\$695**

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For further information please contact The Research Team at the ACRS.

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Should you not wish to receive information about ACRS programs in the future please place a cross in the box.