

2010 Retail Thought Leadership Project

Australian Centre for Retail Studies, Monash University

In 2009, 'Retail 2020' was the first of the ACRS' annual retail thought leadership project series, generating a great response from industry regarding the results and associated seminars and presentations. The research was presented at a range of events from industry conferences (i.e. Retail World) to academic conferences (ie. 5th Asia-Pacific Retail Conference in Hong Kong), as well as a series of CEO discussion forums.

The 2010 project will only build on the success of 'Retail 2020' and we are currently calling for expressions of interest for sponsorship. The 2010 project is very exciting and will involve data collection across the Asia-Pacific region (with multiples

studies conducted), and a series of seminars delivered globally. There will be a lot of new information gained and opportunity to leverage the partnership, in that all presentations and reports include branding (subject to sponsorship level) and the opportunity exists to host tailored presentations delivered to your staff and/or most valued customers or clients.

Please contact Dr Sean Sands to discuss sponsorship opportunities on sean.sands@buseco.monash.edu.au or +61 3 9903 2753

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THE AUSTRALIAN CENTRE FOR
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