



Global Retail Insights (GRI)

When you simply don't have the time to keep up to speed with the latest worldwide retail trends, then attending the Global Retail Insights Seminar (GRI) is essential.

Experienced presenters from the Australian Centre for Retail Studies at Monash University will share their knowledge, experience and opinions in relation to the dynamic international retail scene, as well as illustrate the key lessons for Australian retail organisations.

Melbourne: 4 March 2008

Sydney: 5 March 2008

Brisbane: 6 March 2008



Global Retail Insights 2008 (GRI)

Overview

This half day seminar provides in-depth insights into the principles and practices that drive effective retail performance, with particular emphasis for 2008 on strategy, culture, operations and revenue management. In addition, the seminar provides a fantastic opportunity to network with retailers, suppliers and clients.

Objectives and content

The seminar will increase your awareness of the latest retail trends and stimulate thought and discussion around the implications and applications for your organisation, customers or clients. The agenda will be based around the following topic areas:

- The international retail scene – headline news
- Emerging retail trends: channels, technologies, environments
- Winning retail strategies
- On-line retailing
- GRI lessons for Australian retailers

Who should attend?

- All ACRS Members
- Small to large retailers from all sectors
- Retailers in roles that include:
 - Strategy development
 - Key decision making
 - Store development and design
 - Operations
 - Research
- Those who engage with the retail industry:
 - Retail media
 - Retail property
 - Consultants
 - Advertising agencies
 - Shopping centre management
 - Local government
 - Suppliers

Presenters

The Australian Centre for Retail Studies presenters and respected consultants who work closely with retailers will provide the latest retail information and practical insights into the dynamic and evolving retail marketplace in Australia.

Dates, venues and fees

Location	Melbourne	Sydney	Brisbane
Date	4 March	5 March	6 March
Time	7.45am for 8am –12pm Includes morning refreshments		
Course Fee	Non ACRS Members \$495 per participant ACRS Research Sponsor & Member \$445 per participant All prices quoted include GST.		

Information and registration

For further information please contact Program Director Steve Ogden-Barnes at the ACRS. To register please complete a program registration form and return to the ACRS by email, fax or mail.

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