

2006 Australian Retail Snapshot

ACRS Secondary Research Report, 2007



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Contact: The Australian Centre for Retail Studies (ACRS)
 Level 6, Building S
 26 Sir John Monash Drive
 Caulfield East VIC 3145
 Australia
 Tel: (03) 9903 2455
 Fax: (03)9903 2099
 Email: acrs@buseco.monash.edu.au
 Website: www.buseco.monash.edu.au/centres/acrs

About the Australian Centre for Retail Studies (ACRS)

The Australian Centre for Retail Studies provides knowledge leadership to those involved in the retail sector through broad based research and information generation, management education programs and the promotion of retailing as a career.

As a commercial centre within Monash University's Business and Economics Faculty and Department of Marketing, the ACRS is a bridge between the academic and the commercial retail worlds, enabling clients to access resources and knowledge that may not be otherwise available to them.

The centre engages in the following areas of activity throughout Australia, New Zealand, South East Asia and Asia.

- Management development programs
- Presentations, conferences and seminars
- Retail research, reports and publications
- Study tours

The ACRS builds skills, knowledge and understanding at all levels of management from first line appointees to CEOs; because of its unique retail focus the Centre offers advantages over other general management training providers.

The ACRS Secondary Research Report Series

The ACRS series of secondary research reports addresses relevant topics and issues surrounding the Australian retail industry. Published throughout the year, these reports are intended to provide retailers with information to evaluate and address critical issues. The reports also serve to help gain an insight into key trends and activities taking place within the industry.

The Australian Retail Snapshot

The Australian Retail Snapshot 2006 was compiled with the intent of providing coverage of the key issues affecting the retail industry in 2006. Released annually the Snapshot series provides insights into industry performance, key players, consumer and retailer trends, and important opportunities and threats.

This report was commissioned by the ACRS, and authored by Catherine Nicolas and Carla Ferraro.

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