

# Centre for Health Economics

## Seminar Series

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### 'Health promotion / illness prevention – developing a national strategy'

Presented by

#### Associate Professor Leonie Segal

**Date:** Wednesday 5<sup>th</sup> July 2006  
**Time:** 1:00-2:00pm  
**Venue:** RB Scotton Room  
2<sup>nd</sup> Floor, Building 75  
Monash University  
Clayton, 3800



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Much of the ill-health and disease burden facing Australians today and in the foreseeable future is preventable. Thus an effective preventative health strategy, offers the prospect of improving the health of the community and achieving savings in health care costs. Prevention is now a primary plank of the governments' health reform agenda. Given the almost infinite array of possible prevention options, how can we as a community move forward in developing an evidenced-based Preventative Health Strategy? An approach to this question will be outlined in this presentation.

#### Presenter

A/Prof Segal is Deputy Director of the Centre for Health Economics. Her primary research interest is allocative efficiency; with major research achievements including the development of a new model for priority setting, conduct of large scale comparative cost-effectiveness analyses, and the analysis of health system reform options. A/Prof Segal has a large research program for health departments and other government agencies, including a recent contract for the Department of Treasury and Finance, Vic to develop a framework for a preventative health strategy. A/Prof Segal has 40 peer reviewed and edited publications since 1998, plus 34 research reports. She has 4 current ARC/NHMRC grants and is/has been a member of various policy committees, including the Australian Medical Council, Policy Standing Committee.

**VISITORS ARE MOST WELCOME.** The Seminar Series is free of charge. For confirmation of your attendance and further information please telephone 9905 0733 or email [che@buseco.monash.edu.au](mailto:che@buseco.monash.edu.au)