You are invited to hear

Robert Gottliebsen
(Business journalist, BusinessSpectator.com.au)

at the Melbourne launch of two important works:

The Forgotten Workforce
A joint project of Monash University’s Social and Economic Interface Research Network (SEIRnet), Entity Solutions and Independent Contractors of Australia. Written by Tui McKeown

Independence and the Death of Employment
Author: Ken Phillips. Published by Connor Court. Available at the launch for $39.95

Wednesday 15th October 6-7 pm
Venue: Institute of Public Affairs
Level 2, 410 Collins St, Melbourne 3000

This exclusive event launches two significant publications about the modern world of work involving independent contractors/independent professionals (IPros). Currently representing around 20 per cent of Australia’s workforce, equating to 1.9 million people, this significant sector of the workforce is still not well understood. Indeed, to this day, virtually no research has been conducted about them and the organizations that engage them. These two publications provide important steps towards developing a much-needed, in-depth understanding of this important group.

Independence and the Death of Employment shakes ideas by exposing concepts that people may not even realize they hold. Every day, when people ‘go to work’, they are involved in legal and human relationships that define who they are or who they are allowed to be. Ken Phillips challenges ideas of the firm, careers, management and regulation from the perspective of independent contractors.

The Forgotten Workforce reports on research findings about the attitudes to work of independent contractors/independent professionals (IPros) and those that engage them. The research has focused on face-to-face interviews with information technology contractors and an online survey of engager businesses.

RSVP: mwillcox@ipa.org.au or call Morgan Wilcox at the Institute of Public Affairs on 03 9600 4744 by Wednesday 1.10.08