

# Clayton Research Seminar Series

An IBRG and SEIRnet Initiative

Department of Management

Monash University and Melbourne University jointly present the following seminar

## Future Research Directions in International Business

### Professor Peter Buckley

#### ABSTRACT

This presentation examines the domain of international business – discussing its disciplinary basis and the level of analysis involved and it examines the relationship between theory and observation. It briefly reviews past topics in international business research and argues that focus on a “big question” has been a feature of the past success of research in this area. It suggests that there are problems in international business retaining its vibrancy because of the trend towards other discipline based theories focusing directly on the issues that have been the traditional domain of international business.

#### Peter Buckley

Dr Peter J Buckley is Professor of International Business and Director of the Centre for International Business, University of Leeds, and Visiting Professor at the University of Reading. He has published 22 books in English and one in German, and many of these have been translated into other languages. He has edited 17 further books. He has published over 140 refereed articles in European, American and Japanese journals including fifteen contributions to the *Journal of International Business Studies* (JIBS). His work is very heavily cited – the Social Science Citation Index lists over 1500 citations, Google Scholar lists over 2600 citations. He was elected a Fellow of AIB in 1985 for “outstanding achievements in international business”. He is also a Fellow of the British Academy of Management (BAM), a Fellow of the Royal Society of Arts (RSA) and a Fellow of the European International Business Academy (EIBA). In December 1998 he was made an Honorary Professor at the University of International Business and Economics, Beijing, China. He was President of the Academy of International Business 2002-04. He was awarded the Viipuri Prize for his “Outstanding record in the field of International Business research” (September 2006).

**Date:** Wednesday 8<sup>th</sup> November 2006

**Time:** 12:00pm – 1.30pm

**Venue:** Manton Room SGO1, Building 11 (Menzies Building), Wellington Road, Clayton Campus, Monash University

**RSVP:** Lunch will be provided  
Please confirm your attendance via email to [deborah.cowley@buseco.monash.edu.au](mailto:deborah.cowley@buseco.monash.edu.au) by COB Tuesday 1<sup>st</sup> November 2006  
If you have any questions, please contact Associate Professor Kate Hutchings ([kate.hutchings@buseco.monash.edu.au](mailto:kate.hutchings@buseco.monash.edu.au))



**MONASH** University  
Business and Economics  
International Business Research Group



Australian Centre for  
*International Business*



THE UNIVERSITY OF  
MELBOURNE