

International Business Research Group - IBRG

Department of Management – IBRG Newsletter, Issue #1 Aug/Sept 2007

WELCOME

Dear Colleagues

Welcome to the first edition of the new IBRG newsletter.

The purpose of the newsletter is to provide you with information about recent IBRG events such as workshops, fora and seminars, as well as details of research grants obtained by IBRG members and forthcoming publications by IBRG members.

The newsletter will be published quarterly and we would appreciate any items of interest to be emailed to Kirsten McLean (kirsten.mclean@buseco.monash.edu.au) for inclusion in the newsletter. I hope you enjoy the first newsletter and do please contact us if you would like to provide us with suggestions/feedback to be incorporated in upcoming newsletters.

Associate Professor Kate Hutchings, IBRG Director
Dr Gaby Ramia, IBRG Deputy Director

HDR FORUM

On 24th May 16 PhD and DBA students attended the first HDR Forum for 2007, which included presentations by staff and PhD students on topics including:

- Handling the Ethics Process,
- Structure and Writing of a Dissertation,
- Funding for HDRs, and
- Time Management and the Stress of Handling HDR Studies.

Thank you very much to academics Associate Professor Marg Lindorff and Dr Susan Freeman, HDR Officer Liza Binder, and PhD Student Bruce Thomson, for providing their time to present such valuable practical information and for the HDR students who attended and made the event a very interactive forum.

Associate Professor Kate Hutchings, IBRG Director

International Business Research Group – IBRG

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.../2

JOINT IBRG & ABERU – HDR WORKSHOP

Ten students, undertaking PhDs from across the Department of Management, Economics and Accounting and Finance, in international business and Asian economics and related fields (international finance), presented on their thesis topics to over 45 attendees including HDR students and their supervisors at an all day research workshop in the Business and Economics Faculty at Caulfield on Friday 25th May. Students working on international business relating to Asia commented particularly on how pleased they were to have the opportunity to present and for other HDR students to be able to learn more about the process.

The objectives of the workshop included: providing a venue for students to report on their progress; allowing academics and fellow students to comment constructively and supportively on each others' research; and allowing academics involved in both international business and Asian business research and related areas to get together for the first time in the Faculty. A second HDR workshop is planned for Semester One in 2008.

The form of student presentations varied as some students were in second year and focused on their method, while others in final year were able to provide feedback on results. All students presented for 20 minutes on their project and then senior academics, including Prof James Sarros (HOD Management), Prof Bill Schroder (Department of Marketing) and Prof Ron Edwards (Head, Faculty of Business and Economics, MUM) commented on structure and process for a final 10 minutes.

The Workshop commenced with a "Welcome" from Associate Professor Kate Hutchings, the Director of the IBRG in the Department of Management, Monash University and Professor Russell Smyth, Director of the ABERU and Deputy Head of the Department of Economics, Monash University. They provided details on their research units and types of studies currently being undertaken with staff and HDR students, locally and internationally.

This was followed by the "Opening Address" by our invited guest Professor Pervaiz Ahmed. A recent appointee to Monash, Professor Ahmed holds the Chair in Management at Monash University Malaysia (MUM). He is currently the Director of the HDR program at MUM. Before joining Monash University, he was Professor and Chair of Management at the University of Wolverhampton UK, where he set-up the Centre for Enterprise Excellence (CEE), and was the Director of the Japanese Management Research Unit. The CEE was a research unit which worked closely with industry, providing management advice and executing research on behalf of industry. He has published over a 100 research papers in international journals and the founding editor of the European Journal of Innovation Management, the International Journal of Management Concepts and Philosophy, International Journal of Business Ethics and Governance and International Journal of Management Practice. Professor Ahmed described the event "as the best, most organized and most impressive coverage of topics he had seen over many years". He discussed the type of approaches to international business PhDs here and in the UK and critical success factors such as good structure, and counter intuitive research questions to enable contribution on findings and important links to theory.

In his "Closing Address" Professor Ahmed emphasized the high level of research presentation and went on to award honourable mentions to 5 students in his final feedback for students. They included Miria Lazaris (Department of Management), for her best contribution to knowledge and theory in the field; George Chen (Department of Economics) for his best contribution to mixed methods and model development; Sachiko Yamao (Department of Management), for her best contribution to rigor in methodological approach; Athena Bangara (Department of Management), for her best contribution to presentation and communication of her research topic and problem; and to Ishiat Chatterjee (Department of Economics), for the best innovative approach for a conceptual PhD leading to high level empirical findings.

Dr. Susan Freeman
HDR Workshop Convenor, IBRG, (Department of Management),
Caulfield Campus

FORTHCOMING EVENTS

The **7th Annual Pacific Employment Relations Association Conference**, 14-16 November 2007. At: Breakfree Grand Pacific Resort, Caloundra, Sunshine Coast, Queensland.

Theme: Regional, National, Global: Emerging Trends in Employment Relations.

See:

<http://pubsites.uws.edu.au/pera/peraconference07/index.htm>

The **Inaugural Australia-China International Business Research Conference**

Presented by IBRG, Monash University and the University of International Business and Economics (UIBE), Beijing, China, 22 - 24 September 2007

International Business in the Asia-Pacific Region: Challenges, Opportunities and Strategies for Research and Practice

See:

<http://www.buseco.monash.edu.au/mgt/research/acibr/>

BEST PAPER AWARD

Max Coulthard won a best paper award at the recent Global Business & Technology Conference in Taipei, Taiwan July 3-7.

There were 253 eligible submissions. The title of the paper was "The Role of Entrepreneurial Orientation on Firm Performance and the Potential Influence of Relational Dynamism". This award means automatic acceptance for publication in the GBATA journal "Global Business and Technology" next edition, a special edition being sponsored by the Taiwan Government.

Congratulations Max!

RECENT IBRG GRANTS

\$33,000 Cherrie Zhu, Helen De Cieri, Kate Hutchings, and Chris Nyland – Grant from Chalco - *The Transfer of Chinese HRM Systems to Australia.*

\$25,000 Chris Nyland - Grant from Department of Premier and Cabinet (Qld) – *International Education and Student Safety*

\$50,000 Chris Nyland – Grant from Monash University and Faculty of BusEco – *Promoting Research Links and Development in China*

RECENT IBRG MEMBER PUBLICATIONS

Journal Articles

Carney, T., Ramia, G. & Chapman, A.. (2007). Comparativism, the Labour-Social Policy Nexus and Intra-national Analysis: A Case Study, */Policy and Politics*, 35/ (2), 233-250.

Davies, G. & Ramia, G. (in press). Governance Reform Towards "Serving Migrant Workers": Local Implementation of Central Government Regulation of Migrant Workers in China, */China//Quarterly*,/

Forbes-Mewett, H. and Chris Nyland (in press) 'Cultural Diversity, Relocation and the Security of International Students at an Internationalised University', *Journal of Studies of International Education*.

Lambell R., Ramia G., Nyland C., Michelotti M. (in press), 'NGOs and International Business Research Progress, Prospects and Problems'. *The International Journal of Management Reviews*.

McGuire, D. and Hutchings, K. (2007) "Visionary and Transformative Change; Revisiting and Deconstructing the Charismatic Leadership of Martin Luther King", *Leadership and Organization Development*, 28(2): 154-166.

Michelotti M., and Nyland C.,(in press) 'Do Market Economies Allow Diversity in Labour Standards Regulation? the Case of Italy 1979-2003', *The European Journal of Industrial Relations*.

Minbaeva, D., Hutchings, K., and Thomson, S.B. (in press) "Developing Hybrid Human Resource Management in Post-Soviet Kazakhstan", *European Journal of International Management*,

Newton, S., Hutchings, K. and Kabanoff, B. (in press) "Repatriation in Australian Organisations: Effects of Function and Value of International Assignment on Program Scope", submitted to *Asia Pacific Journal of Human Resources*.

Nyland, B., Nyland, C., and Maharaj, A. (in press) 'Parental Choice and Early Childhood Care and Education in Urban China', *Early Child Development and Care*.

Nyland, C., and O'Rourke, A. (in press) 'Trade and Dialogue with China', *Journal of industrial Relations*, number 5.

Nyland, C., Maharaj, A., and O'Rourke, A. (in press) 'Australia/US/China Preferential Trade Negotiations: Building Alliances and Realising Workers' Right to a 'Voice at the Table'', *Journal of Industrial Relations*, number 5.

Nyland, C. and McLeod, A. (in press) 'The Scientific Management of Consumer Interests', *Business History*.

Ramia, G., Deumert, A., Marginson, S., Nyland, C. & Sawir, E., 'International Business and Cross-Border Education: A Case of the Janus Face of Globalisation?', *International Business Review*, re-submitted

Ramia, G., Davies, G., and Nyland, C. (in press) 'Social Security Compliance in China: Regime-Types and National Circumstances', *International Social Security Review*.

Samaratunge, R. and Chris Nyland, (in press) 'The Management of Social Protection in Sri Lanka: Balancing Control and Risk Dispersion', *Journal of Contemporary Asia*.

Sawir, E., Marginson, S., Deumert, A., Nyland, C. & Ramia, G. (in press), 'Loneliness and International Students: An Australian Study', *Journal of Studies in International Education*.

Book Chapters

Hutchings, K. and Mohannak, K. (2007) "Introducing knowledge management in developing economies", In *Knowledge Management in Developing Economies: A Cross-Cultural and Institutional Approach*, Ed. K. Hutchings and K. Mohannak, London: Edward Elgar.

Hutchings, K. and Michailova, S. (2007) "Institutional and Cultural Influences on Knowledge Sharing in Russia and China: Implications for International Organisations", In *Cross-cultural Perspectives on Knowledge Management*, Ed. D. Pauleen, London: Libraries Unlimited.

Michailova, S. and Hutchings, K. (2007) "Re-Examining Knowledge Sharing in an Intercultural Context: Findings from the Transition Economies of China and Russia", In *Knowledge Management in Developing Economies: A Cross-Cultural and Institutional Approach*, Ed. K. Hutchings and K. Mohannak, London: Edward Elgar.

Mohannak, K. and Hutchings, K. (2007) "Conclusion: Towards a Cross-cultural and Institutional framework", In *Knowledge Management in Developing Economies: A Cross-Cultural and Institutional Approach*, Ed. K. Hutchings and K. Mohannak, London: Edward Elgar.

Conference Publications: Full Written Paper – Refereed

Minbaeva, D., Hutchings, K., and Thomson, B. (2007) "Examining Human Resource Management in Post-Soviet Kazakhstan" *Proceedings of the 9th Conference on International Human Resource Management*, June 2007, Tallinn, Estonia: IHRM.

Conference Publications: Extract of Paper

De Cieri, H. and Hutchings, K. (2007) "Global human resource management from Australian and Asian viewpoints", *Proceedings of the 9th Conference on International Human Resource Management*, Symposia, June 2007, Tallinn, Estonia: IHRM.

McNulty, Y., De Cieri, H., and Hutchings, K. (2007) "Measuring Expatriate Return on Investment: Evidence from Global Firms". *Academy of Management Conference Proceedings Publication*. August 2007, Philadelphia, USA: AOM.

EDITORSHIP: Books

Hutchings, K. and Mohannak, K. (Eds.). (2007) *Knowledge Management in Developing Economies: A Cross-Cultural and Institutional Approach*, London: Edward Elgar.

Hutchings, K. and De Cieri, H. (Eds.). (2007) *International Human Resource Management: From Cross-Cultural Management to Managing a Diverse Workforce*, Aldershot: Ashgate

CONFERENCE ATTENDANCE

- Lee, C. & Spisto, M. (2007). Medical tourism, the future of health services. 12th International Conference, ISO 9000 & TQM 9-11 April 2007.
- Lee, C. & Galloway, G. (2007). Addressing the negligible usage of parks by ethnic communities. 12th Int. Conference, ISO 9000 & TQM 9-11 April 2007.
- Lee, C. (2007). The theory v practice balance at universities. 1st Global Conference: The Value of Knowledge, Sydney 12–14 February.

RECENTLY ATTENDED EVENTS

Dr Christine Lee, Gippsland Campus, recently attended the Latrobe Regional Hospital Research Day, Friday, 6 July 2007, Monash University Gippsland Regional Clinical School, a day bringing together health professionals from within the region, who are interested in health research. At this event, she gave a presentation: "Medical tourism, addressing future healthcare demands".