

APPLYING THEORIES OF DEINSTITUTIONALIZATION IN AN AUSTRALIAN NONPROFIT ORGANIZATION

Loretta Inglis & Stella Minahan

Working Paper 17/03
April 2003

WORKING PAPER SERIES

ISSN 1327-5216

Abstract

Nonprofit voluntary organizations face ongoing environmental turbulence through increased competition for resources and changing regulative and social arrangements. Some organizations thrive while others begin to decline in terms of membership, social standing and relevance. Institutional theory suggests different paradigms that may allow nonprofit organizations to assess their current position and minimize threats to their future. A brief review of institutional theory, focussed on organizational decline, presents models that may help organizations to identify their position together and decide how best to progress. One of Australia's largest nonprofit voluntary organizations is used to demonstrate the applicability of the theory.

PLEASE REFER ANY ENQUIRIES ABOUT THIS WORKING PAPER TO THE AUTHOR

Loretta.Inglis@Buseco.Monash.edu.au