



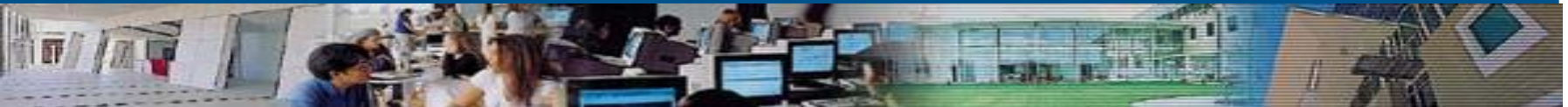
Professor Phillip Steele
Pro Vice-Chancellor Campus Coordination
Academic Director, Berwick and Peninsula

Developing Monash University at Berwick



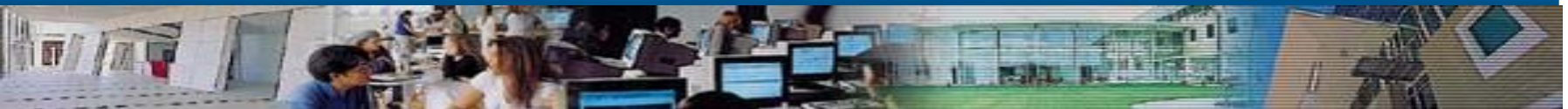
This Morning's Presentation

- **Monash University**
- **Changing Australian Higher Education Context**
- **The challenges for Monash at Berwick**
- **Progress so far**
- **The Urban Plan**
- **Options for the future**
- **Questions**



Excellence

- **Highest standards**
- **Deep commitment to quality education, research and community engagement**
- **Member of Australia's prestigious Group of Eight**
- **Strong partnerships with industry and research bodies locally and internationally**
- **Monash graduates in high demand**



Diversity

- Over 50,000 students from more than 100 countries
- 8 campuses: 6 in Australia, 1 in Malaysia and 1 in South Africa
- Centres in Italy and United Kingdom
- Several study modes
- Pathway programs
- Thriving communities
- 10 faculties



Research

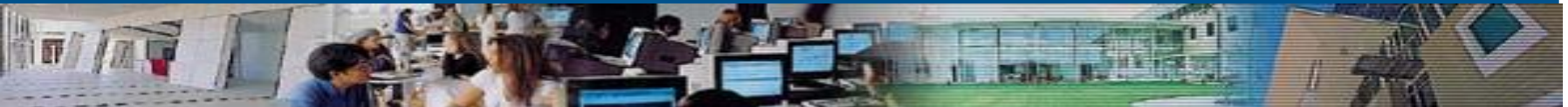
- International reputation in leading-edge fields
- \$32 million for ARC projects for 2006
- \$27 million for NHMRC* research programs and projects commencing in 2005
- Australian Synchrotron and National Stem Cell Centre at Monash
- 75 specialist research institutes and centres
- 17 cooperative research centres
- More than 2400 academic staff publish some 5000 articles annually
- Global network of more than 110 institutions



*National Health and Medical Research Council

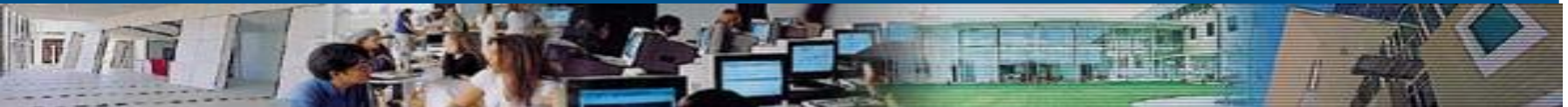
Innovation

- Embrace new directions, ideas and opportunities in research
- Building a culture of innovation
- Benefiting the whole community
- Australian Synchrotron at Monash
- Monash Science Technology Research and Innovation Precinct (Monash STRIP)
- Monash Commercial Pty Ltd



The Changing Face of Australian Higher Education

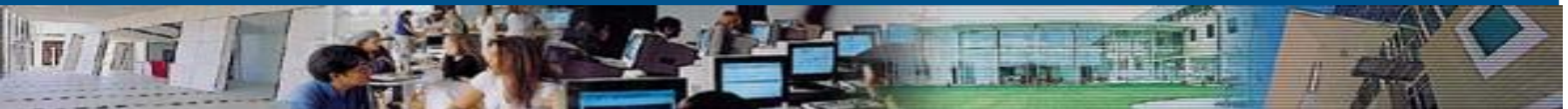
- More institutional self reliance, less government funding → new ways of funding activities?
- An increasing shift to user pays!
- A shift from bigger is better, geographic coverage (Dawkins) → quality and reputation – RQF, L&TF,
- International rankings are increasingly important - *Times Higher Education supplement* Monash is 33rd in the world



Monash Student Enrolments (As at 31 March 2001 - 2005)

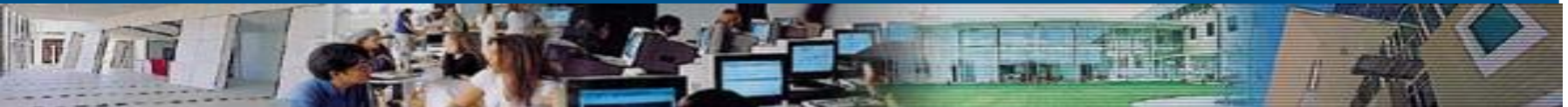
Campus	2001	2002	2003	2004	2005
Clayton	20,396	21,253	21,906	22,998	23,499
Caulfield	11,020	12,061	12,841	13,400	12,861
Peninsula	2,971	2,865	2,672	2,715	2,927
Gippsland	7,619	7,744	7,620	7,188	6,952
Parkville	731	836	912	1,173	1,239
Berwick	1,495	1,660	1,756	1,888	1,948
Malaysia	1,374	1,701	1,779	2,219	2,450
South Africa	48	126	235	345	524
TOTAL	45,654	48,246	49,721	51,926	52,400

Berwick has 3.7% of total Monash 2005 enrolments
With 5% growth pa Berwick will have ~4000 students in 2020

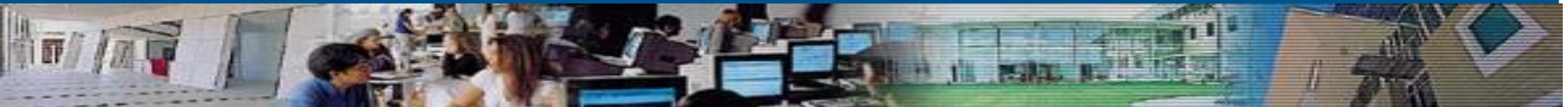
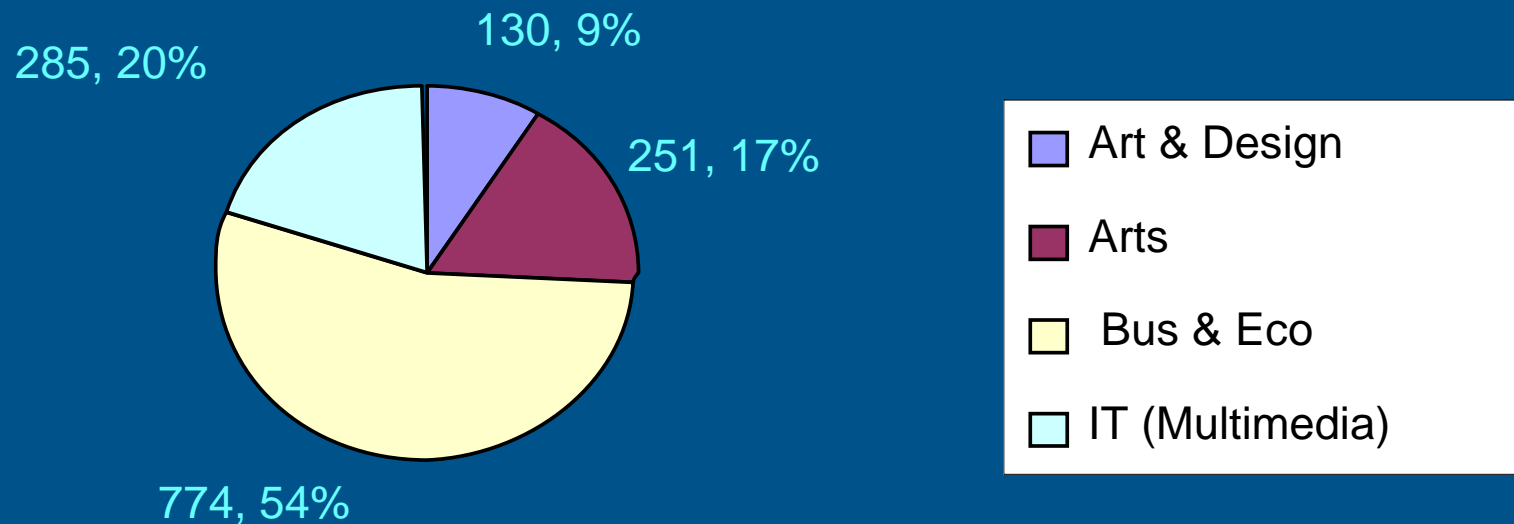


Monash at Berwick

- **Monash's newest Australian campus established in 1996 – a young & growing campus**
- **Fast developing infrastructure with close to \$12m spent on buildings and advanced teaching facilities over recent years.**
- **Currently supports around 1800 students**
 - ~20 HDR students
 - ~400+ international students

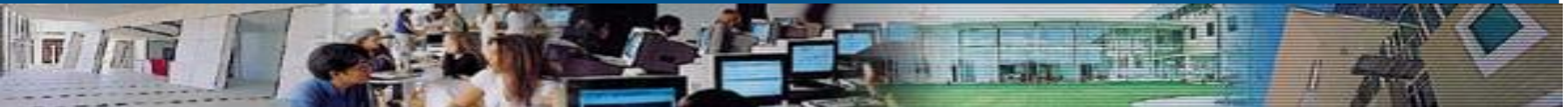


Monash at Berwick - the Faculties (EFTSU)



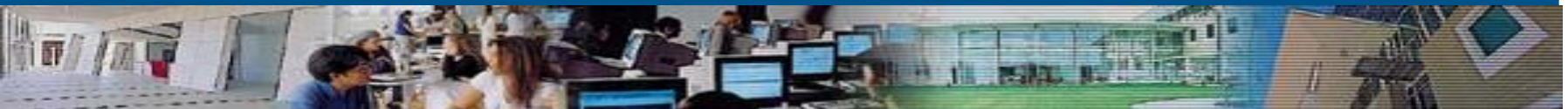
Academic Activities at Berwick

- **Arts**
 - Bachelor of Communication
 - *Bachelor of Regional & Urban Planning*
- **Business**
 - Bachelor of Business & Commerce
 - *Bachelor of Innovation & Enterprise*
 - Bachelor of Tourism
 - Tourism research unit
- **IT**
 - Bachelor of IT & Systems Multimedia



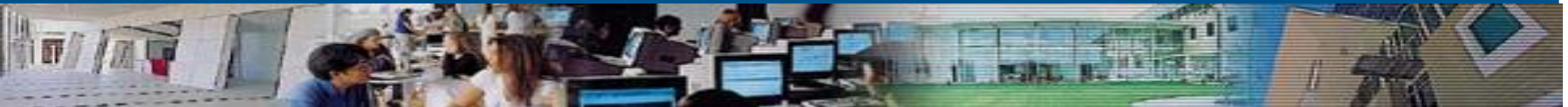
The Challenge for Monash at Berwick

- **Some areas of low university transition rates and low median ENTER → many local students unable to gain the ENTER required for Monash courses**
- **Building teaching load is challenging**
- **Identifying new, relevant & popular areas of academic activity with good research opportunities is challenging**
- **Demand will continue to grow slowly over coming decades**
- **Currently, providing a high quality GO8 student experience at Berwick is challenging!**



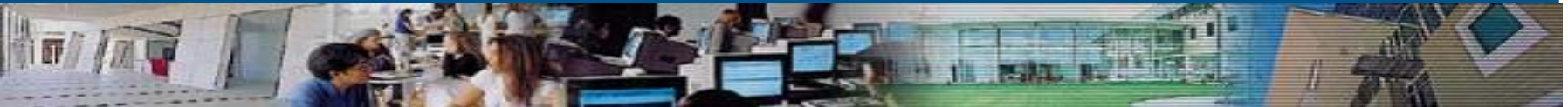
Progress so far

- Theme of “*community building*” developing
- Bachelor of Innovation & Enterprise introduced in 2005
- Bachelor of Regional & Urban Planning introduced in 2006
- Demand for existing course increasing
- Plan to launch Monash College in 2007 (pathway program)



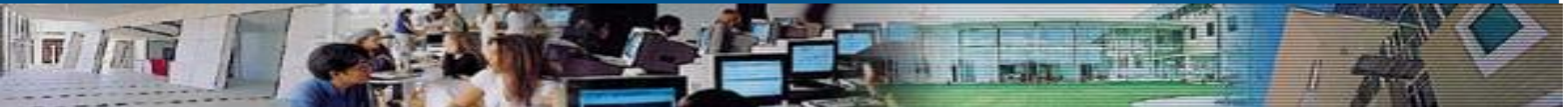
Progress so far

- **Schools Access Monash – special linkages with Cranbourne & Pakenham Secondary Colleges**
- **South East Education Forum – Monash, Chisholm, Education, Casey, etc. – VCE Revision classes 400+ enrolments**
- **120 additional student residences and a student Pavilion available from 2006**
- **Learning Commons**



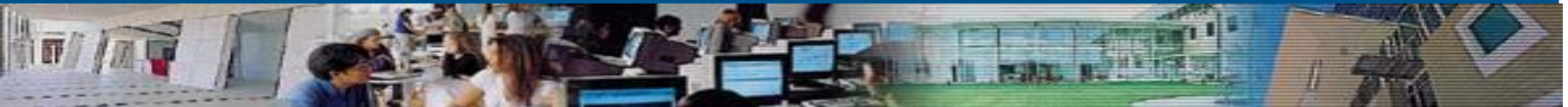
Immediate Needs

- **More students, more courses,, more research, more staff → critical mass**
- **Café, bistro, eatery,**
- **Indoor sporting facilities**
- **Retailing, shops, etc.**

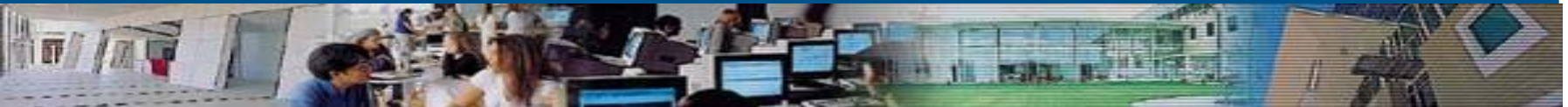


Some Questions

- **How do we improve student amenity in the short term and long term?**
- **Should we proceed slowly over a decade or more?**
- **Should we try to accelerate development to move ahead of demand?**
- **Does the Berwick campus have some unique advantages / opportunities that could help?**

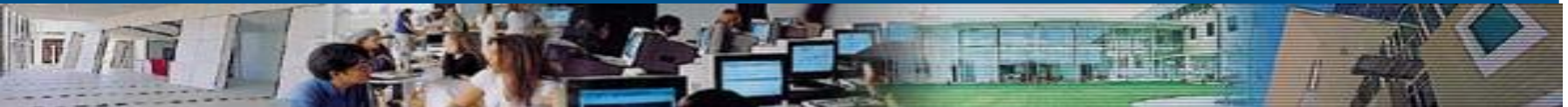


The Berwick - Urban Plan A University Village?



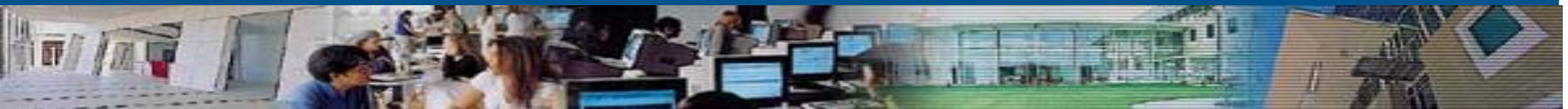
The Vision

- Expanded educational pathways - Monash College?
- A senior secondary school?
- Popular and thematic course portfolio?
- Research intensive GO8 campus with at least one major research centre?
- A community of students, staff, R&D companies, practising professionals?
- Good academic and non academic infrastructure - shops, eateries, sporting, recreation, performing arts and residential facilities?



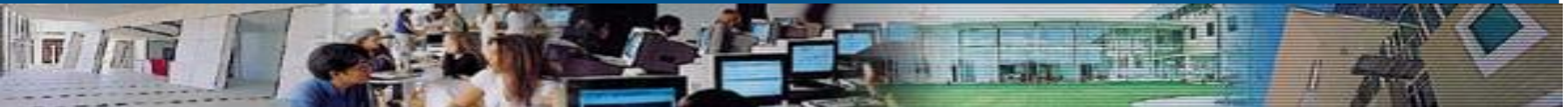
How to move forward?

- **Community leaders played an instrumental role in establishing the Monash Berwick campus**
→ **we must build wisely on that foresight**
 - Urban Plan to help establish the university village infrastructure
 - A more incremental / traditional approach to infrastructure development?
 - Try to attract private investment in non academic facilities, shops, cafés, sporting facilities etc.,



Monash at Berwick

- **Good progress so far**
- **10 year anniversary in 2006!**
- **Some challenges remaining!**



Thanks!

- **Discussion and questions!**

