

# Green Business is Great Business

## Sustainable business practices can work for you!



Monash University – Peninsula campus  
Business Associates and **WISE EMPLOYMENT** present



### Ralph Plarre

#### Production CEO and Director - Ferguson Plarre Bakehouses

Ralph will explain Ferguson Plarre's successful transition to a greenhouse emissions abatement program. The company, in its fifth generation of family ownership, believes that only through proactively seeking sustainable business practices will future generations be able to enjoy the world as we know it today.

Ralph's grandfather, Otto Plarre, opened Plarre Bakeries in 1911 in Puckle Street, Moonee Ponds. Ralph started in the family business as a youngster and is as excited as ever about the future.

**Thursday 23 July 2009**

**Venue:**  
The Seahorse Tavern  
Monash University – Peninsula campus  
McMahons Road, Frankston **Mel Ref 102 F5**

**Time:**  
Registration 7.15am  
Breakfast 7.30am  
Speaker 8.00am – 9.00am

**RSVP:**  
Narelle Krueger  
Tel: 9904 4074 by Monday 20 July 2009  
Email: [Narelle.Krueger@buseco.monash.edu.au](mailto:Narelle.Krueger@buseco.monash.edu.au)  
Or FAX completed form to 9904 4645

**Price:**  
\$38 per person  
Price includes GST

**BREAKFAST  
DIARY 2009**

**1 September**

**8 October**

**REGISTRATION/TAX INVOICE**

**ABN 12 377 674 012**  
**23.07.09**

Name:.....  
Title: .....  
Organisation:.....  
Address:.....  
Email: .....  
Telephone: ..... Fax: .....

For group bookings please attach list of names and titles. Payment may be made by **CHEQUE**, (made payable to Monash University), **MONEY ORDER** or **CREDIT CARD** (Visa or Mastercard ) EFTPOS facilities are NOT available at point of sale  
\$38 x .....people, total cost = \$

**Credit card payments** (please tick one)

Mastercard   
Visa

Cardholder name.....  
Expiry date .....  
Card number.....  
**Signature** .....

Please forward **cheque payments to:** Narelle Krueger, Faculty of Business & Economics, Monash University, Peninsula campus, PO Box 527, Frankston, Vic. 3199 Australia