Majors available 2011
Faculty of Business and Economics, Bachelor of Business and Commerce - Berwick Campus

**Accounting Major**
Students MUST complete all 8 compulsory major units:

- AFW1002 Introduction to financial accounting *(Prerequisite: AFW1000)*
- AFW2020 Cost information for decision making *(Prerequisite: AFW1002)*
- AFW2491 Company reporting *(Prerequisite: AFW1002)*
- AFW3021 Performance measurement and control *(Prerequisite: AFW2020)*
- AFW2631 Financial management *(Prerequisite: AFW1000)*
- AFW3040 Accounting theory *(Prerequisite: AFW2491)*
- AFW2851 Accounting information systems and financial accounting *(Prerequisite: AFW1000)*
- AFW3050 Financial accounting issues *(Prerequisite: AFW2491)*

**Professional accounting sequence (units required for professional accreditation)**

- AFW3041 Auditing and assurance *(Prerequisite: AFW2491)*
- BTW2220 Corporations law and trust *(Prerequisite: BTW1200)*
- BTW3221 Taxation law and practice *(Prerequisite: BTW1200)*

**Economics Major**
Students MUST complete all 4 compulsory major units:

- ECW1101 Introductory microeconomics *(also completed in the common core)*
- ECW1102 Introductory macroeconomics
- ECW2730 Macroeconomics policy *(Prerequisite: ECW1102)*
- ECW2731 Managerial economics *(Prerequisite: ECW1101)*

Students MUST complete an additional 4 major units from the following list:

- ECW2141 Economics of labour markets (S1) *(Prerequisite: ECW1101)*
- ECW2721 Trade finance and foreign exchange (S2) *(Prerequisite: ECW1101)*
- ECW3121 Economics of international trade and finance (S2) *(Prerequisites: ECW1102 & ECW2731)*
- ECW3143 Economics of money and banking (S2) *(Prerequisite: ECW2730)*
- ECW3146 Regional development and policy (S1) *(Prerequisite: ECW1102 & ECW2731)*
- ECW3830 Competition and regulation (S1) *(Prerequisite: ECW2731)*

Please note: Students cannot study both ECW2721 and ECW3121

**Finance and Macroeconomics Major**
Students MUST complete all 8 compulsory major units:

- AFW1300 Money and Capital Markets
- AFW2631 Financial management *(Prerequisite: AFW1000)*
- AFW2851 Accounting information systems and financial modeling *(Prerequisite: AFW1000)*
- AFW3121 Investments and portfolio management *(Prerequisite: AFW2631)*
- ECW1102 Introductory macroeconomics
- ECW2721 Trade finance and foreign exchange *(Prerequisite: ECW1101)*
- ECW2730 Macroeconomic policy *(Prerequisite: ECW1102)*
- ECW3143 Economics of money and banking *(Prerequisite: ECW2730)*
### Human Resource Management Major

**Students MUST complete all 2 compulsory major units:**

- **MGW1010** Introduction to management *(also completed in the common core)*
- **MGW2430** Human resource management

**Students MUST complete an additional 6 major units from the following list:**

- **MGW2230** Organisational behaviour (S1)
- **MGW2322** Recruitment and selection (S1)
- **MGW2323** Employment relations (S2)
- **MGW3130** Organisational change and development (S1) *(Prerequisite: MGW1010)*
- **MGW3210** Organisational wellness (S2) *(Prerequisite: MGW1010)*
- **MGW3430** International human resource management (S1) *(Prerequisite: MGW2430)*
- **ECW2141** Economics of labour markets (S1) *(Prerequisite: ECW1101)*

### Management Major

**Students MUST complete all 3 compulsory major units:**

- **MGW1010** Introduction to management *(also completed in the common core)*
- **MGW2230** Organisational behaviour
- **MGW3401** Strategic management *(Prerequisite: MGW1010)*

**Students MUST complete an additional 5 major units offered by the Department of Management on the Berwick campus.**

A maximum of 2 units may be taken from units offered in the tourism major.

### Marketing Major

**Students MUST complete all 7 compulsory major units:**

- **MKW1120** Marketing theory and practice *(also completed in the common core)*
- **MKW2402** Consumer behaviour *(Prerequisite: MKW1120)*
- **MKW2420** Marketing research methods *(Prerequisite: MKW2402)*
- **MKW2460** Integrated marketing communication *(Prerequisite: MKW2402)*
- **MKW3121** Marketing planning and implementation *(Prerequisite: MKW2420)*
- **MKW3440** Marketing strategy *(Prerequisite: MKW2420)*
- **MKW3444** International marketing *(Prerequisite: MKW1120)*

**Students MUST complete BTW3281 Marketing law or an additional unit offered by the Department of Marketing on the Berwick campus.**

- **BTW3281** Marketing law
- **MK**
### Marketing Communication Major

**Students MUST complete all 7 compulsory major units:**

- **MKW2402**  Consumer behaviour *(Prerequisite: MKW1120)*
- **MGW1100**  Managerial communication
- **MKW2460**  Integrated marketing communication *(Prerequisite: MKW2402)*
- **MKX2231**  Advertising media strategy *(Prerequisite: MKW2460)*
- **MKX3621**  Advertising management *(Prerequisite: MKW2460)*
- **MKX2241**  Advertising copywriting *(Prerequisite: MKW2460)*
- **MKX3671**  Advertising campaigns *(Prerequisite: MKX3621)*

**Students MUST complete an additional unit offered by the Department of Marketing on the Berwick campus.**

- **MK**

### Quantitative Economics Major

**Students MUST complete all 6 compulsory major units:**

- **ECW1102**  Introductory macroeconomics
- **ECW2730**  Macroeconomics policy *(Prerequisite: ECW1102)*
- **ECW2731**  Managerial economics *(Prerequisite: ECW1101)*
- **ETW2111**  Business data modeling *(Prerequisite: ETW1102)*
- **ETW3200**  Quantitative business analysis *(Prerequisite: ETW2111)*
- **ETW3232**  Forecasting for business *(Prerequisite: ETW1102)*

**Students MUST complete an additional 2 major units from the following list:**

- **ECW2141**  Economics of labour markets (S1) *(Prerequisite: ECW1101)*
- **ECW3121**  Economics of international trade and finance (S2) *(Prerequisite: ECW1102 & ECW2731)*
- **ECW3143**  Economics of money and banking (S2) *(Prerequisite: ECW2730)*
- **ECW3146**  Regional development and policy (S1) *(Prerequisite: ECW1102 & ECW2731)*
- **ECW3830**  Competition and regulation (S1) *(Prerequisite: ECW2731)*

*Please note: Students cannot study both ECW2721 and ECW3121*

### Tourism Major Units

**Students MUST complete all 8 compulsory major units:**

- **MGX2501**  Introduction to tourism
- **MGW2601**  Tourism planning *(Prerequisite: MGX2501)*
- **MGW2522**  Tourist communication
- **MGW3521**  Tourist behaviour *(Prerequisite: MGX2501)*
- **MGW3502**  Tourism policy *(Prerequisite: MGX2501)*
- **MGW3542**  Sustainable tourism destinations *(Prerequisite: MGX2501)*
- **MGW2200**  Festival and events