## Majors available 2012

*Faculty of Business and Economics, Bachelor of Business and Commerce - Berwick Campus*

### Accounting Major

Students MUST complete all 8 compulsory major units:

- **AFW1002** Introduction to financial accounting *(Prerequisite: AFW1000)*
- **AFW2020** Cost information for decision making *(Prerequisite: AFW1002)*
- **AFW2491** Company reporting *(Prerequisite: AFW1002)*
- **AFW3021** Performance measurement and control *(Prerequisite: AFW2020)*
- **AFW2631** Financial management *(Prerequisite: AFW1000)*
- **AFW3040** Accounting theory *(Prerequisite: AFW2491)*
- **AFW2851** Accounting information systems and financial accounting *(Prerequisite: AFW1000)*
- **AFW3050** Financial accounting issues *(Prerequisite: AFW2491)*

### Professional accounting sequence (units required for professional accreditation)

- **AFW3041** Auditing and assurance *(Prerequisite: AFW2491)*
- **BTW2220** Corporations law and trust *(Prerequisite: BTW1200)*
- **BTW3221** Taxation law and practice *(Prerequisite: BTW1200)*

### Economics Major

Students MUST complete all 4 compulsory major units:

- **ECW1101** Introductory microeconomics *(also completed in the common core)*
- **ECW1102** Introductory macroeconomics
- **ECW2730** Macroeconomics policy *(Prerequisite: ECW1102)*
- **ECW2731** Managerial economics *(Prerequisite: ECW1101)*

Students MUST complete an additional 4 major units from the following list:

- **ECW2141** Economics of labour markets (S1) *(Prerequisite: ECW1101)*
- **ECW2721** Trade finance and foreign exchange (S2) *(Prerequisite: ECW1101)*
- **ECW3121** Economics of international trade and finance (S2) *(Prerequisites: ECW1102 & ECW2731)*
- **ECW3143** Economics of money and banking (S2) *(Prerequisite: ECW2730)*
- **ECW3146** Regional development and policy (S1) *(Prerequisite: ECW1102 & ECW2731)*
- **ECW3830** Competition and regulation (S1) *(Prerequisite: ECW2731)*

*Please note: Students cannot study both ECW2721 and ECW3121*

### Finance and Macroeconomics Major

Students MUST complete all 8 compulsory major units:

- **AFW1300** Money and Capital Markets
- **AFW2631** Financial management *(Prerequisite: AFW1000)*
- **AFW2851** Accounting information systems and financial modeling *(Prerequisite: AFW1000)*
- **AFW3121** Investments and portfolio management *(Prerequisite: AFW2631)*
- **ECW1102** Introductory macroeconomics
- **ECW2721** Trade finance and foreign exchange *(Prerequisite: ECW1101)*
- **ECW2730** Macroeconomic policy *(Prerequisite: ECW1102)*
- **ECW3143** Economics of money and banking *(Prerequisite: ECW2730)*
### Human Resource Management Major

Students MUST complete all 2 compulsory major units:

- **MGW1010**  
  Introduction to management (*also completed in the common core*)
- **MGW2430**  
  Human resource management

Students MUST complete an additional 6 major units from the following list:

- **MGW2230**  
  Organisational behaviour (S1)
- **MGW2322**  
  Recruitment and selection (S1)
- **MGW2323**  
  Employment relations (S2)
- **MGW3130**  
  Organisational change and development (S1) (*Prerequisite: MGW1010*)
- **MGW3210**  
  Organisational wellness (S2) (*Prerequisite: MGW1010*)
- **MGW3430**  
  International human resource management (S1) (*Prerequisite: MGW2430*)
- **ECW2141**  
  Economics of labour markets (S1) (*Prerequisite: ECW1101*)

### Management Major

Students MUST complete all 3 compulsory major units:

- **MGW1010**  
  Introduction to management (*also completed in the common core*)
- **MGW2230**  
  Organisational behaviour
- **MGW3401**  
  Strategic management (*Prerequisite: MGW1010*)

Students MUST complete an additional 5 major units offered by the Department of Management on the Berwick campus. A maximum of 2 units may be taken from units offered in the tourism major.

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### Marketing Major

Students MUST complete all 7 compulsory major units:

- **MKW1120**  
  Marketing theory and practice (*also completed in the common core*)
- **MKW2402**  
  Consumer behaviour (*Prerequisite: MKW1120*)
- **MKW2420**  
  Marketing research methods (*Prerequisite: MKW2402*) Integrated
- **MKW2460**  
  Marketing communication (*Prerequisite: MKW2402*) Marketing
- **MKW3121**  
  Planning and implementation (*Prerequisite: MKW2420*) Marketing
- **MKW3440**  
  Strategy (*Prerequisite: MKW2420*)
- **MKW3444**  
  International marketing (*Prerequisite: MKW1120*)

Students MUST complete BTW3281 Marketing law or an additional unit offered by the Department of Marketing on the Berwick campus.

- **BTW3281**  
  Marketing law
- **MK**  
  (Additional unit)
### Marketing Communication Major

Students MUST complete all 7 compulsory major units:

- MKW2402  Consumer behaviour *(Prerequisite: MKW1120)*
- MGW1100  Managerial communication
- MKW2460  Integrated marketing communication *(Prerequisite: MKW2402)*
- MKX2231  Advertising media strategy *(Prerequisite: MKW2460)*
- MKX3621  Advertising management *(Prerequisite: MKW2460)*
- MKX2241  Advertising copywriting *(Prerequisite: MKW2460)*
- MKX3671  Advertising campaigns *(Prerequisite: MKX3621)*

Students MUST complete an additional unit offered by the Department of Marketing on the Berwick campus.

- MK

### Quantitative Economics Major

Students MUST complete all 6 compulsory major units:

- ECW1102  Introductory macroeconomics
- ECW2730  Macroeconomics policy *(Prerequisite: ECW1102)*
- ECW2731  Managerial economics *(Prerequisite: ECW1101)*
- ETW2111  Business data modeling *(Prerequisite: ETW1102)*
- ETW3200  Quantitative business analysis *(Prerequisite: ETW2111)*
- ETW3232  Forecasting for business *(Prerequisite: ETW1102)*

Students MUST complete an additional 2 major units from the following list:

- ECW2141  Economics of labour markets (S1) *(Prerequisite: ECW1101)*
- ECW3121  Economics of international trade and finance (S2) *(Prerequisite: ECW1102 & ECW2731)*
- ECW3143  Economics of money and banking (S2) *(Prerequisite: ECW2730)*
- ECW3146  Regional development and policy (S1) *(Prerequisite: ECW1102 & ECW2731)*
- ECW3830  Competition and regulation (S1) *(Prerequisite: ECW2731)*

Please note: Students cannot study both ECW2721 and ECW3121