Course Requirements

- Students must complete units as specified in Parts A, B and C (144 points): a minimum of 96 points of business study over Part A and Part B, and 48 points of free electives in part C.
- In choosing your units you must ensure that you complete no more than 10 level 1 units (60 points), and that you complete at least six units (36 points) at level 3 of which at least four units (24 points) being Bachelor of Business listed units from the campus of enrolment.
- The course progression maps will assist you to plan how to meet the course requirements.
- Units are six points unless otherwise specified.

Course Structure

This is a comprehensive course, structured in three equal parts:

**Part A. Business specified study**

This will provide you with a broad foundation for your study of business and expose you to several business disciplines. It will contribute breadth to your knowledge of business and develop your understanding of multi-disciplinary decision making in organisations. It will also give you the opportunity to learn more about each discipline before finalising your choice of major.

Students wishing to do an accounting major in their elective units, must complete ACF1100 Introduction to Financial Accounting.

**Part B. Business listed major**

This will provide you with a focused program of study that will develop your expertise in one discipline area. You will develop, apply and communicate an advanced level of understanding of the concepts and theoretical frameworks that constitute the knowledge base of your major area of study.

**Part C. Free elective study**

This will enable you to further develop your knowledge of your chosen major, or business more broadly, or study a second business major. Alternatively you can select units from across the University in which you are eligible to enrol.

**Part A – Business specified study (48 points)**

Students Complete:

- ACF1200 OR Accounting for managers – Semester 1 & 2
- ACF1100 Introduction to financial accounting – Semester 1 & 2
- BFF1001 Foundations of finance – Semester 1 & 2
- BTF1010 Business law – Semester 1 & 2
- ECF1100 Microeconomics – Semester 1 & 2
- ETF1100 Business statistics – Semester 1 & 2
- MGF1010 Introduction to management – Semester 1 & 2
- MKF1120 Marketing theory and practice – Semester 1 & 2

Capstone Portfolio – select one unit from the list below

- BEX3000 Current issues in business – Semester 1 & 2 (Prerequisite: 96 credit points)
- BEX3350 Investigative project in business – Semester 1 & 2 (Prerequisite: Permission required & 72 credit points)
- BEX3450 Investigative project in business (12 points) – Semester 1 & 2

**International experience**

- ACX3500 International study program in accounting – Summer A (Prerequisite: Permission required & ACC2100)
- BEX3622 Issues in global business – Summer B (Prerequisite: Permission required & 48 credit points)
- BEX3722 Engaging with international business – Summer A (Prerequisite: 96 credit points)
- BFX3871 International study program in banking and finance – Summer A (Prerequisite: Permission required & BFF2140)
- MKX3521 International study program in marketing – Summer A (Prerequisite: Permission required)

**Internships**

- BEX3006/BEX3106 Industry based learning project – Semester 1 & 2 (Prerequisite: Permission required)
- BEX3012/BEX3112 Industry based learning project (12 points) – Semester 1 & 2 (Prerequisite: Permission required)
- BEX3024 Industry based learning project (24 points) – Semester 1 & 2 (Prerequisite: Permission required)
Part B – Business listed major (48 points)

Complete at least one business listed major from your campus of enrolment. A major requires eight units with no more than 2 units (12 points) at level 1 credited to the major and at least 3 units (18 points) at level 3 credited to the major.

Depending on the major you choose, you may have already studied one of the required units as part of your business specified study. If so, you must complete an additional business unit offered on your campus of enrolment to have at least 96 points from the Monash Business School.

If you intend to undertake an honours year, you should ensure you complete the specific units required for honours in your chosen major area of study.

Students complete:

a) The following four units (24 points):

- ECF1100 Microeconomics – Semester 1 & 2 (Completed in Part A)
- ECF1200 Macroeconomics – Semester 1 & 2
- ECF2331 Macroeconomic and monetary policy – Semester 1 (Prerequisite: ECF1200)
- ECF2731 Managerial economics – Semester 1 (Prerequisite: ECF1100)

b) At least three units (18 points) from the following list:

- ECF3120 Consumer economics – Semester 1 (Prerequisite: ECF2731)
- ECF3121 Economics of international trade – Semester 2 (Prerequisite: ECF2731)
- ECF3143 Economics of money and banking – Semester 1
- ECF3900 Business, competition and regulation – Semester 2 (Prerequisite: ECF2731)

b) One unit (6 points) from b) not previously completed or from the following list*:

- ECF2450 Sports economics – Not offered 2016
- ECF2721 Trade finance and foreign exchange – Semester 1 (Prerequisite: ECF1100)
- ECX3550 Business in Asia – Semester 2 (Prerequisite: ECF1100)
- ETF2100 Introductory econometrics – Semester 1 & 2 (Prerequisite: ETF1100)

*Students wishing to proceed to honours must complete at least four level 3 units.

Part C – Free elective study (48 points)

Elective units may be chosen from units available in the Bachelor of Business course, including units to extend your major or to complete a second major or minor(s). Note that at most two units may contribute towards two majors or a major and a minor.

Enrolment in Monash Business School units at campuses other than your campus of enrolment is subject to available capacity after students from that campus have enrolled. You should also be aware of travel and timetabling limitations.

Elective units may also be used to sample disciplines from across the University or to complete a major or minor(s) from another course if you have the required prerequisites and there are no restrictions on enrolment into the units.

For students in a double degree course, some units required for the other degree are credited as electives towards this Business degree.
### B2000 – Bachelor of Business (Economics and business strategy Major)

**Recommended Course Progression (Commencing 2016)**

#### Year 1

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>ACF1200 Accounting for managers or ACF1100 Introduction to financial accounting</th>
<th>ECF1100 Microeconomics</th>
<th>ETF1100 Business statistic</th>
<th>MGF1010 Introduction to management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>ECF1200 Macroeconomics</td>
<td>MKF1120 Marketing theory and practice</td>
<td>BTF1010 Business law</td>
<td>BFF1001 Foundations of finance</td>
</tr>
</tbody>
</table>

#### Year 2

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>ECF1221 Macroeconomic and monetary policy</th>
<th>Elective 1</th>
<th>Elective 2</th>
<th>Elective 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Major Unit 3</td>
<td>Major Unit 4</td>
<td>Elective 4</td>
<td>Elective 5</td>
</tr>
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</table>

#### Year 3

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>ECF1731 Managerial economics</th>
<th>Major Unit 6</th>
<th>Elective 6</th>
<th>Elective 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Major Unit 7</td>
<td>Capstone Portfolio Unit</td>
<td>Elective 8</td>
<td>Elective 9</td>
</tr>
</tbody>
</table>

**RESPONSIBILITY FOR UNIT CHOICE**

Students are advised that, while the course advisors will endeavour to give every possible assistance and advice concerning unit choice, the onus is on students to ensure that units selected meet degree regulations and requirements.


**PROGRESSION TO HONOURS**

Students successfully completing the Bachelor of Business may proceed to a one year honours program leading to the Bachelor of Commerce (Honours). To be eligible to apply for entry into the Bachelor of Commerce (Honours), students must obtain a distinction grade average (70 percent) or above in 24 points of studies in relevant discipline units at level 3. In addition, some majors require particular units to be taken for admission to honours. The details are provided with the requirements for each major to which this applies.