Bachelor of Commerce

Core Compulsory Units (6)
- AFC1000 Principles of Acc & Fin
- BTC1110 Business Law
- ECC1000 Principles of Micro
- ETC1000 Bus & Eco Statistics
- MGC1010 Intro to Mgmt
- MKC1200 Principles of Mktg

Compulsory Units (2 of 4)
- AFC1030 Introduction to Financial Accounting OR AFC2140 Corporate Finance
- ECC1100 Principles of Macro
- ETC 1010 Data Mod. & Comp
- MGC1020 Orgs: Contexts & Strat

Specialisation & Remaining units
- 8 Marketing Specialisation Units
  Including MKC1200
  2 units at second year level
  2 units at third year level

Open Elective
- Open Elective
- Open Elective
- Open Elective
- Open Elective
- Open Elective
- Open Elective

Specialisation: Marketing

BusEco Clayton campus unit
Overview

Students are required to complete 24 units (144 credit points). Students must not exceed 24 units (144 credit points)

Three main components;
1. Set of core units
2. Completion of a specialisation from approved list
3. Eight open electives – can form a second specialisation

CHECKLIST

☐ 8 Compulsory Units completed
☐ Minimum of 16 Business and Economics Clayton Campus Units completed
☐ 8 Open Electives completed
☐ Minimum of 6 third year level units completed
☐ No more than 10 first year level units completed
☐ 8 Specialisation Units completed (2 units completed at second year level and 2 units completed at third year level)