# BACHELOR OF BUSINESS AND COMMERCE / BACHELOR OF COMMUNICATION  1941

## DOUBLE DEGREE

### Year level 1

#### Semester 1
- **Core - BBusCom (Compulsory)**: AFW1000 Principles of accounting 6 Pts
- **Core - BBusCom (Compulsory)**: MGW1010 Introduction to management 6 Pts
- **Core - BComm (Compulsory)**: ATS1277 Media studies 6 Pts
- **First-year Arts sequence – BComm (Compulsory)**: A further first-year Arts sequence 6 Pts

#### Semester 2
- **Core - BBusCom (Compulsory)**: ECW1101 Introductory microeconomics 6 Pts
- **Core - BBusCom (Compulsory)**: ETW1102 Business statistics 6 Pts
- **Core - BComm (Compulsory)**: ATS1278 Introduction to communication studies 6 Pts
- **First-year Arts sequence – BComm (Compulsory)**: A further first-year Arts sequence 6 Pts

### Year level 2

#### Semester 1
- **Core - BBusCom (Compulsory)**: BTW1200 Business law 6 Pts
- **Core - BBusCom (Compulsory)**: MKW1120 Marketing theory and practice 6 Pts
- **Core - BComm (Compulsory)**: ATS2499 Authorship and writing 6 Pts
- **Minor – BComm (Compulsory)**: Any unit from chosen BComm minor 6 Pts

#### Semester 2
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Core - BComm (Compulsory)**: ATS2439 Youth media 6 Pts
- **Minor – BComm (Compulsory)**: Any unit from chosen BComm minor 6 Pts

### Year level 3

#### Semester 1
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Core - BComm (Compulsory)**: ATS3451 Cultural and communication policy 6 Pts
- **Core - BComm (Compulsory)**: ATS3454 Media audiences 6 Pts

#### Semester 2
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Core - BComm (Compulsory)**: ATS2449/2449 Media texts 6 Pts
- **Core - BComm (Compulsory)**: ATS2450/3450 Media, culture, power 6 Pts

### Year level 4

#### Semester 1
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Major - BBusCom (Compulsory)**: Any unit from chosen BBusCom major 6 Pts
- **Minor – BComm (Compulsory)**: Any unit from chosen BComm minor 6 Pts
- **Elective – BComm Student Choice** 6 Pts

#### Semester 2
- **Elective - BBusCom Student Choice** 6 Pts
- **Elective - BBusCom Student Choice** 6 Pts
- **Minor – BComm (Compulsory)**: Any unit from chosen BComm minor 6 Pts
- **Elective – BComm Student Choice** 6 Pts

### RESPONSIBILITY FOR UNIT CHOICE

Students are advised that, while the course advisers will endeavour to give every possible assistance concerning unit selection, the responsibility remains with the student to ensure that units selected meet the course specific regulations and requirements. The Faculty of Business & Economics bears no responsibility for student error in unit selection. For more details on responsibilities, students must refer to the education policy in particular the section addressing responsibilities of staff and students at Monash University.

Students should refer to the University Handbook for further information on course and unit details.

Last Updated: 1/12/2011
It is strongly recommended that students retain a copy of the relevant course and unit handbook(s) and consult it when seeking information about the education policy and course and unit-related matters. Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise.

BACHELOR OF BUSINESS AND COMMERCE / BACHELOR OF COMMUNICATION RULES

1. To complete the degree students need to complete 32 units (192 points). Student must not exceed 32 units.
2. The six (6) core units must be taken at Sunway.
3. Students may complete no more than 14 units (84 points) first-year level units.
4. Students must complete a minimum of 6 units (36 points) of third-year level units of which at least four (24 points) must be taken from units offered by the Faculty of Business and Economics at Sunway.
5. 16 units (96 points) taken from the Bachelor of Business and Commerce at the student’s campus of enrolment.
6. 6 compulsory business core units (36 points).
7. At least one business major must be chosen consisting of eight units (48 points) from the Faculty of Business and Economics, including at least two units (12 points) at each of the second and third-year level.
8. Additional units selected from the faculty in the Bachelor of Business and Commerce at the student’s campus of enrolment, to reach the required minimum 16 units (96 points).
9. 16 units (96 points) taken from the Faculty of Arts and Social Sciences.
10. A major of at least eight units (48 points) in communication.
11. A minor of at least four units (24 points in an arts discipline.
12. A third first-year arts sequence (12 points).
13. A further two units (12 points) offered by the Faculty of Arts and Social Sciences.
14. In addition to specific unit prerequisites, third-year level units require the successful completion of two second-year level units and second-year level units require the successful completion of four first-year level units.
15. Course must be completed within 10 years of commencing course.