## SPORT MANAGEMENT MAJOR

### BACHELOR OF BUSINESS AND COMMERCE. 2224

2008 Progression - Peninsula

### Course Rules

* The six (6) core units must be studied at Peninsula
* Up to eight units may be taken from other faculties of the University
* At least four elective units must be outside the main field of study
* Up to ten units may be taken at first year level
* At least six third year level units of which at least four must be taken from units offered by the Faculty on the Peninsula campus

Students wishing to complete 2 majors (eg: Mgt/HR Mgt, Mgt/Intern. Bus.) must complete a minimum of 14 major units.

### Year level 1

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Core (Compulsory) AFW1001 Introductory accounting A</th>
<th>Core (Compulsory) ETW1102 Business statistics</th>
<th>Core (Compulsory) MGW1010 Introduction to management</th>
<th>Core (Compulsory) MKW1120 Marketing theory and practice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Major (Compulsory) AUS1070 Sport and Society in Australia society</td>
<td>Core (Compulsory) BTW1200 Business law</td>
<td>Major (Compulsory) ECW1101 Introductory microeconomics</td>
<td>Elective 1 Student Choice 6 Pts</td>
</tr>
</tbody>
</table>

### Year level 2

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Major (Compulsory) ECW2451 The business of sport (ECW1101)</th>
<th>Major (Compulsory) MKW2402 Consumer behaviour (MKW1120)</th>
<th>FBE Elective 1 Student Choice Any unit from this faculty</th>
<th>Elective 2 Student Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Major (Compulsory) ECW2450 Sports economics (ECW1101)</td>
<td>Major (Choice 1) Student Choice Any of the units listed below</td>
<td>Elective 3 Student Choice</td>
<td>Elective 4 Student Choice</td>
</tr>
</tbody>
</table>

### Year level 3

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Major (Compulsory) MKX3200 Sport marketing and sponsorship (MKW1120 &amp; MKW2402)</th>
<th>Major (Compulsory) AUS3015 A world of sport: culture, communities and communication</th>
<th>Elective 5 Student Choice</th>
<th>Elective 6 Student Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 2</td>
<td>Major (Compulsory) MGW3100 Festival and event management (27 cps)</td>
<td>FBE Elective 2 Student Choice Any unit from this faculty</td>
<td>Elective 7 Student Choice</td>
<td>Elective 8 Student Choice</td>
</tr>
</tbody>
</table>

**Prerequisites are written in brackets ( )**

Students must complete one unit from the following:

- AFW1002 (Introductory Accounting B)
- AFW2851 (Accounting Information Systems and Financial Modeling)
- EDF2125 (Fitness Leadership)
- MGW3233 (Employment Relations)
- MGW2230 (Organisational Behaviour)
- PSY1011 (Psychology IA)
- PSY1022 (Psychology IB)

### RESPONSIBILITY FOR UNIT CHOICE

Students are advised that, while the course advisers will endeavour to give every possible assistance and advice concerning unit choice, the onus is on students to ensure that units selected meet degree regulations and requirements.


*Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise.*

September 2007