3806 – Bachelor of Business – Sport Management Major (Peninsula Campus)

Course Structure

Course Requirements

- Students must complete a total of 24 units (144 credit points) to complete the Bachelor of Business.
- Students can complete a maximum of 10 units (60 credit points) at first-year-level.
- Students must complete a minimum of 6 units (36 credit points) at third-year-level, of which 4 must be from the Bachelor of Business at the Peninsula Campus.
- Students must complete a minimum of 16 units (96 credit points) from units offered in the Bachelor of Business at Peninsula campus.

Common Core Units

Students MUST complete all 6 compulsory common core units:

- AFP1000 Principles of accounting and finance
- BTP1010 Commercial law
- ECP1100 Microeconomics
- ETP1100 Business statistics
- MGP1010 Introduction to management
- MKP1120 Marketing theory and practice

Major Units

Students MUST complete an 8 unit major sequence:

- EDF1617 Sport, culture and industry
- MGP2200 Festivals and events
- MKP2700 Stakeholder behaviour and communication *(Prerequisite: MKP1120)*
- BTP2650 Sports law and policy *(Prerequisite: BTP1010)*
- ECP2450 Sport economics *(Prerequisite: ECP1100)*
- MGP3684 Business strategy *(Prerequisite: MGP1010)*
- MKP3200 Sport marketing and sponsorship *(Prerequisite: MKP1120 & MKP2700)*
- AFP3400 Sport finance *(Prerequisite: AFP1000)*

Faculty of Business and Economics Elective units

Students MUST complete 2 Faculty of Business and Economics elective units offered in the Bachelor of Business at Peninsula Campus.

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*Highly recommended BEP3200 Business internship or BEP3300 Research project (equivalent to 2 elective units)*

Open Elective Units

Students MUST complete a further 8 units which may be chosen from those units offered by the Faculty of Business and Economics or from any other faculty of the university. These units may be taken as a second major.

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BBus single major progressions 2012 TD drive. Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise. 19 January 2012
### Year level 1

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Common Core (Compulsory)</th>
<th>Common Core (Compulsory)</th>
<th>Common Core (Compulsory)</th>
<th>Common Core (Compulsory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 1</td>
<td>ETP1100 Business statistics</td>
<td>ECP1100 Microeconomics</td>
<td>MGP1010 Introduction to management</td>
<td>MKP1120 Marketing theory &amp; practice</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Common Core (Compulsory)</td>
<td>Common Core (Compulsory)</td>
<td>Major (Compulsory)</td>
<td>Elective 1 Student Choice</td>
</tr>
<tr>
<td>Semester 2</td>
<td>BTP1010 Commercial law</td>
<td>AFP1000 Principles of accounting and finance</td>
<td>EDF1617 Sport, culture and industry</td>
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### Year level 2

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Elective 2 Student Choice</th>
<th>Elective 3 Student Choice</th>
<th>Elective 4 Student Choice</th>
<th>Elective 5 Student Choice</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 1</td>
<td>Major (Compulsory)</td>
<td>Major (Compulsory)</td>
<td>Major (Compulsory)</td>
<td></td>
</tr>
<tr>
<td>Semester 2</td>
<td>MGP2200 Festivals and events</td>
<td>MKP2700 Stakeholder behaviour and communication (MKP1120)</td>
<td>Elective 6 Student Choice</td>
<td>Elective 7 Student Choice</td>
</tr>
<tr>
<td>Semester 2</td>
<td>Major (Compulsory)</td>
<td>Major (Compulsory)</td>
<td>Major (Compulsory)</td>
<td></td>
</tr>
<tr>
<td>Semester 2</td>
<td>BTP1010 Commercial law</td>
<td>AFP1000 Principles of accounting and finance</td>
<td>EDF1617 Sport, culture and industry</td>
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</table>

### Year level 3

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>FBE Elective 1 and 2 Student choice</th>
<th>Major (Compulsory)</th>
<th>Major (Compulsory)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Semester 1</td>
<td>Any units from the Bachelor of Business</td>
<td>BTP2650 Sports law and policy (BTP1010)</td>
<td>ECP2450 Sport Economics (ECP1100)</td>
</tr>
<tr>
<td>Semester 1</td>
<td>Highly recommended units</td>
<td>BEP3200 Business internship or BEP3300 Research project (12 credit points)</td>
<td></td>
</tr>
<tr>
<td>Semester 2</td>
<td>Major (Compulsory)</td>
<td>Major (Compulsory)</td>
<td>Elective 8 Student Choice</td>
</tr>
<tr>
<td>Semester 2</td>
<td>MGP3684 Business strategy (MGP1010)</td>
<td>MKP3200 Sport marketing and sponsorship (MKP1120 &amp; MKP2700)</td>
<td></td>
</tr>
</tbody>
</table>

Prerequisites are written in brackets ( )

**RESPONSIBILITY FOR UNIT CHOICE**

Students are advised that, while the course advisors will endeavour to give every possible assistance and advice concerning unit choice, the onus is on students to ensure that units selected meet degree regulations and requirements.

Students should refer to the University Handbook for further information on course and unit details.