# 2224 – Bachelor of Business and Commerce – International Business Major
## Course Structure 2012
### Course Requirements
- Students must complete a total of 24 units (144 credit points) to complete the Bachelor of Business & Commerce.
- The 6 core units must be studied at the Peninsula campus.
- Up to 8 units may be taken from other faculties of the University.
- At least 4 elective units must be outside the main field of study.
- Students may complete up to, but not exceeding 10 units (60 points) at first-year-level.
- At least 6 third year level units of which at least 4 must be from units offered by the Faculty on the Peninsula campus.
- Completion of a major of at least 8 units (48 credit points) in a discipline from the faculty with at least 2 units (12 credit points) at each of second and third year levels.
- To complete 2 majors (eg. Mgt/HR Mgt; Mgt/Intern. Bus) students must complete a minimum of 14 major units.

### Common Core Units
Students MUST complete all 6 compulsory common core units:
- AFW1000  Principles of accounting and finance
- BTW1200  Business law
- ECW1101  Introductory microeconomics
- ETW1102  Business statistics
- MGW1010  Introduction to management
- MKW1120  Marketing theory and practice

### Major Units
Students MUST complete an 8 unit major sequence:
- MGW2351  International business
- ECW2721  Trade finance and foreign exchange (*Prerequisite: ECW1101*)
- BTW3201  International trade law (*Prerequisite: BTW1200*)
- AFW2341  International financial management
- MKW3444  International marketing (*Prerequisite: MKW1120*)
- ECW3301  Case studies in international trade (*Prerequisite: ECW2721*)
- MGW3121  International business strategy
- MGW3681  International management (*Prerequisite: MGW1010*)

### Faculty of Business and Economics Elective Units
Students MUST complete 2 Faculty of Business and Economics elective units offered on the Peninsula Campus

### Open Elective Units
Students MUST complete a further 8 units which may be chosen from those units offered by the Faculty of Business and Economics or from any other faculty of the university.

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Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise. January 12
# Recommended Course 2012

## Year level 1

### Semester 1
- **Common Core (Compulsory)**
  - AFW1000 Principles of accounting and finance
- **Common Core (Compulsory)**
  - ECW1101 Introductory microeconomics
- **Common Core (Compulsory)**
  - MGW1010 Introduction to management
- **Common Core (Compulsory)**
  - MKW1120 Marketing theory & practice

### Semester 2
- **Common Core (Compulsory)**
  - BTW1200 Business law
- **Common Core (Compulsory)**
  - ETW1102 Business statistics
- **Elective 1**
  - Student Choice
- **Elective 2**
  - Student Choice

## Year level 2

### Semester 1
- **Major (Compulsory)**
  - MGW2351 International business
- **Major (Compulsory)**
  - ECW2721 Trade finance & foreign exchange *(ECW1101)*
- **FBE Elective 1**
  - Student Choice
- **Elective 3**
  - Student Choice

### Semester 2
- **Major (Compulsory)**
  - BTW3201 International trade law *(BTW1200)*
- **Major (Compulsory)**
  - AFW2341 International financial management
- **FBE Elective 2**
  - Student Choice
- **Elective 4**
  - Student Choice

## Year level 3

### Semester 1
- **Major (Compulsory)**
  - MKW3444 International marketing *(MKW1120)*
- **Major (Compulsory)**
  - ECW3301 Case studies in international trade *(ECW2721)*
- **Elective 5**
  - Student Choice
- **Elective 6**
  - Student Choice

### Semester 2
- **Major (Compulsory)**
  - MGW3121 International business strategy
- **Major (Compulsory)**
  - MGW3681 International management *(MGW1010)*
- **Elective 7**
  - Student Choice *(must be 3rd year)*
- **Elective 8**
  - Student Choice

### Prerequisites

<table>
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<tr>
<th>Year level</th>
<th>Semester</th>
<th>Major (Compulsory)</th>
<th>Major (Compulsory)</th>
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<td>AFW2341 International financial management</td>
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<td>MGW3681 International management <em>(MGW1010)</em></td>
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</tr>
</tbody>
</table>

**RESPONSIBILITY FOR UNIT CHOICE**

Students are advised that, while the course advisors will endeavour to give every possible assistance and advice concerning unit choice, the onus is on students to ensure that units selected meet degree regulations and requirements.