

Majors available 2010

Faculty of Business and Economics, Bachelor of Business and Commerce - Peninsula Campus

Accounting Major
Students MUST complete all 8 compulsory major units:

- AFW1002** Introduction to financial accounting (*Prerequisite: AFW1000*)
- AFW2020** Cost information for decision making (*Prerequisite: AFW1002*)
- AFW2491** Company reporting (*Prerequisite: AFW1002*)
- AFW3021** Performance measurement and control (*Prerequisite: AFW2020*)
- AFW2631** Financial management (*Prerequisite: AFW1000*)
- AFW3040** Accounting theory (*Prerequisite: AFW2491*)
- AFW2851** Accounting information systems and financial accounting (*Prerequisite: AFW1000*)
- AFW3050** Financial accounting issues (*Prerequisite: AFW2491*)

Professional accounting sequence (units required for professional accreditation)

- AFW3041** Auditing and assurance
- BTW2220** Corporations law and trust
- BTW3221** Taxation law and practice

Human Resource Management Major
Students MUST complete all 2 compulsory major units:

- MGW1010** Introduction to management (*also completed in the common core*)
- MGW2430** Human resource management
- MGW2230** Organisational behaviour
- MGW2322** Recruitment and selection
- MGW2323** Employment relations
- MGW3130** Organisational change and development
- MGW3430** International human resource management (*Prerequisite: MGW2430*)
- BTW3241** Employment law (*Prerequisite: BTW1200*)

International Business Major
Students MUST complete all 8 compulsory major units:

- MGW2351** International business
- ECW2721** Trade finance and foreign exchange (*Prerequisite: ECW1101*)
- BTW3201** International trade law (*Prerequisite: BTW1200*)
- AFW2341** International financial management
- MKW3444** International marketing (*Prerequisite: MKW1120*)
- ECW3301** Case studies in international trade (*Prerequisite: ECW2721*)
- MGW3121** International business strategy
- MGW3681** International management (*Prerequisite: MGW1010*)



Management Major

Students MUST complete all 3 compulsory major units:

- MGW1010** Introduction to management (*also completed in the common core*)
- MGW2230** Organisational behaviour
- MGW3401** Strategic management (*Prerequisite: MGW1010*)

Students MUST complete an additional 5 units from the following list:

- MGW1100** Managerial communication (S2)
- MGW2200** Festivals and events (S2)
- MGW2322** Recruitment and selection (S2)
- MGW2323** Employment relations (S1)
- MGW2351** International business (S1)
- MGW2430** Human resource management (S1)
- MGX2501** Introduction to tourism (S1)
- MGW2511** Managing quality, innovation and knowledge (S1)
- MGW3121** International business strategy (S2)
- MGW3130** Organisational change and development (S2) (*Prerequisite: MGW1010*)
- MGW3430** International human resource management (S2) (*Prerequisite: MGW2430*)
- MGW3681** International management (S2) (*Prerequisite: MGW1010*)

Marketing Major

Students MUST complete all 7 compulsory major units:

- MKW1120** Marketing theory and practice (*also completed in the common core*)
- MKW2402** Consumer behaviour (*Prerequisite: MKW1120*)
- MKW2420** Marketing research methods (*co-requisite: MKW2402*)
- MKW2460** Integrated marketing communication (*Prerequisites: MKW1120 & MKW2402*)
- MKW3121** Marketing planning & implementation (*Prerequisites: MKW2402 & MKW2420*)
- MKW3444** International marketing (*Prerequisite: MKW1120*)
- MKW3440** Marketing strategy (*Prerequisite: MKW2420*)

Students MUST complete an additional marketing major unit from the following list:

- MKW3141** Issues in competitive advantage (summer)
- MKW3881** Electronic marketing (S2) (*Prerequisite: MKW1120*)
- MKX3200** Sport marketing and sponsorship (S1) (*Prerequisite: MKW1120 & MKW2402*)
- BTW3281** Marketing law (S1)

Sport Management Major Units

Students MUST complete all 8 compulsory major units:

- AUS1070** Sport and society in Australia
- ECW2450** Sports economics (*Prerequisite: ECW1101*)
- MKW2402** Consumer behaviour (*Prerequisite: MKW1120*)
- MGX2501** Introduction to tourism
- ECW2451** The business of sport (*Prerequisite: ECW1101*)
- MGW2200** Festivals and events
- MKX3200** Sport marketing and sponsorship (*Prerequisites: MKW1120 & MKW2402*)
- AUS3015** A world of sport: culture, communities and communication