3844 – Master of Business  
Course Map (Commencing 2013)

Course Requirements

☐ Students must complete a total of 12 units (72 credit points) to complete the Master of Business.
☐ Students must study a minimum of four 5000-level units.

Compulsory Units

Students MUST complete all compulsory common core units:

<table>
<thead>
<tr>
<th>Section A - At least four core business units (24 points) from the following list</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ AFX9003 Accounting for business – Semester 1 &amp; 2 (Prohibition: GSB9004)</td>
</tr>
<tr>
<td>☐ BTX9030 Law and business decisions – Semester 1 &amp; 2 (Prohibition: BTG9270, BTX9020, BTX5140, MBA9002)</td>
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<tr>
<td>☐ ECF9530 Economics – Semester 1 &amp; 2 (Prohibition: ECG9101)</td>
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<tr>
<td>☐ ETX9000 Business and economic statistics - Semester 1 &amp; 2 (Prohibition: AFX9510, ETC1000, ETG1102, ETW1000, ETW1102, ETX1100 and ETC9000)</td>
</tr>
<tr>
<td>☐ MGX9602 Foundations of management – Semester 1 &amp; 2 (Co-requisite: enrolled in course code 3844,2098 or 2643) (Prohibition: MGX9600, MGG9600)</td>
</tr>
<tr>
<td>☐ MKX9550 Marketing and the international consumer – Semester 1 &amp; 2 (Prohibition: MKX9160)</td>
</tr>
<tr>
<td>☐ MKX5641 Advanced marketing communication – Semester 2 (Prerequisite: Students must have passed MKX9261 and one of the following: MBA9006, MKX9160 or MKX9550 before undertaking this unit. Students with an undergraduate major in marketing will need approval from the course coordinator)</td>
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<table>
<thead>
<tr>
<th>Section A - Two units (12 points) in personal development and corporate social responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>(i) One of the following units (6 points)</td>
</tr>
<tr>
<td>☐ MGX9001 Personal development – critical thinking and communication – Semester 1 &amp; 2 (Prohibition: MBA9053, GSB9001)</td>
</tr>
<tr>
<td>☐ MGX9002 Personal development – managing self and relationships – Semester 1 &amp; 2 (Prohibition: MGX9940, GSB9002)</td>
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<tr>
<td>(ii) One of the following units (6 points)</td>
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<tr>
<td>☐ MGX5020 Business ethics in a global environment – Semester 1 &amp; 2</td>
</tr>
<tr>
<td>☐ MGX5030 Corporate social responsibility – Semester 2</td>
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</tbody>
</table>

Open Elective Units

Students MUST complete a further 6 units (36 credit points) subject to course coordinator approval and the following conditions:
A maximum of 2 units (12 points) may be taken from areas of study offered by another faculty.

Elective units may be used to complete a specified major (36 points) from the majors listed under ‘Areas of study’.

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<table>
<thead>
<tr>
<th>Year 1</th>
<th>Semester 1</th>
<th>Section A (i)</th>
<th>Choose 1</th>
<th>6 Pts</th>
<th>Section A</th>
<th>Choose 1</th>
<th>6 Pts</th>
<th>Elective 1</th>
<th>Student choice</th>
<th>6 Pts</th>
<th>Elective 2</th>
<th>Student choice</th>
<th>6 Pts</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Semester 2</td>
<td>Section A (ii)</td>
<td>Choose 1</td>
<td>6 Pts</td>
<td>Section A</td>
<td>Choose 1</td>
<td>6 Pts</td>
<td>Elective 3</td>
<td>Student choice</td>
<td>6 Pts</td>
<td>Elective 4</td>
<td>Student choice</td>
<td>6 Pts</td>
</tr>
<tr>
<td>Year 2</td>
<td>Semester 3</td>
<td>Section A</td>
<td>Choose 1</td>
<td>6 Pts</td>
<td>Section A</td>
<td>Choose 1</td>
<td>6 Pts</td>
<td>Elective 5</td>
<td>Student choice</td>
<td>6 Pts</td>
<td>Elective 6</td>
<td>Student choice</td>
<td>6 Pts</td>
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</tbody>
</table>

**RESPONSIBILITY FOR UNIT CHOICE**

Students are advised that, while the course advisors will endeavour to give every possible assistance and advice concerning unit choice, the onus is on students to ensure that units selected meet degree regulations and requirements.


*I agree to adhere to the above course progression. Failure to do so may result in lengthening the time of the course and/or ineligibility to graduate.*

________________________  _________________________  
Signature        Date
**Specialisation Units – Information technology**

To complete the Information technology major in the Master of Business, students must complete six units (36 points) from the following list:

- **FIT5057** Project management – *Semester 1 & 2 (Prerequisite: Students must be enrolled in a post graduate course to undertake this unit) (Prohibition: BUS5150, FIT5002, MBA9052, GCO5087)*
- **FIT5092** Electronic business – *Semester 2 (Prohibition: IMS5007, BUS5960)*
- **FIT5094** IT for management decision making – *Semester 1 (Prerequisite: One of FIT9003, IMS9001, IMS9003) (Prohibition: IMS5005)*
- **FIT5101** Enterprise systems – *Semester 1 (Prerequisite: FIT9006) (Prohibition: IMS5052, BUS5700)*
- **FIT5102** IT strategy and governance – *Semester 2 (Prerequisite: FIT9006 or completion of 24 points of graduate units from FIT)*
- **FIT5107** Managing business records – *Semester 2 (Prohibition: IMS5047)*
- **FIT5157** Services science – *Semester 1 (Prerequisite: Students are expected to have a background in IT, Engineering or Science)*
- **FIT9003** Database systems design – *Semester 1 & 2 (Prohibition: CSE9002, BUS3112, BUS4112, IMS9001, IMS9003, GCO9804, BUS9003, BUS5071, FIT1004, FIT2010, FIT9012, FIT9019)*
- **FIT9006** Information technology management – *Semester 1 & 2 (Prohibition: IMS9043)*

**Specialisation Units – Law and responsible business**

To complete the Law and responsible business major in the Master of Business, students must complete six units (36 points) from the following list:

- **BTX5000** Corporate governance – *Semester 1 & 2 (Prohibition: MGX5320)*
- **BTX5100** Corporate environmental responsibility – *Not offered in 2013*
- **BTX5150** Law of marketing – *Not offered in 2013*
- **BTX5841** Human resources management law – *Semester 1 (Prohibition: BTX9841)*
- **BTX9030** Law and business decisions – *Semester 1 & 2 (Prohibition: BTG9270, BTX9020, BTX5140, MBA9002)*
- **BTX9040** Law and global business decisions – *Not offered in 2013*
- **BTX9651** Taxation law – *Semester 1 & 2 (Prerequisite: Students must have passed one unit from the following: BTX9020, BTX9500 or MBA9002 before undertaking this unit) (Prohibition: BTG9270)*

**Specialisation Units – Marketing (MBus)**

To complete the Marketing major in the Master of Business, students must complete six units (36 points) from the following list:

- **MKF5200** Assessing marketing performance – *Semester 1 & 2 (Prerequisite: Students must have passed one of the following units: MKX5461, MKX9160, MKX9550 or MBA9006 before undertaking this unit)*
- **MKF5280** Sustainable marketing – *Semester 2 (Prerequisite: Students must have passed six graduate units or 36 credit points including one of the following units: MKX5461, MKX9160, MKX9550 or MBA9006)*
- **MKF9110** Theory and process of buyer behavior – *Semester 1 & 2 (Co-requisite: MKX9160, MKX9550 or MBA9006)*
- **MKF9120** Marketing research – *Semester 1 & 2*
- **MKX5123** Marketing innovation planning – *Semester 1 & 2 (Prerequisite: MBA9006, MKX5461, MKX9160 or MKX9550)*
- **MKX5260** International marketing – *Semester 1 & 2 (Prerequisite: MBA9006, MKX5461, MKX9160 or MKX9550)*

Every effort has been made to ensure that the information provided is correct at the time of publication. Monash University reserves the right to alter this information should the need arise. December 2012
MKX5660  Relationship marketing – *Semester 1 (Prerequisite: MBA9006, MKX5461, MKX9160 or MKX9550)*
MKX9261  Integrated marketing communication – *Semester 1 & 2 (Co-requisite: MKX9160, MKX9550 or MBA9006)*
MKX9550  Marketing and the international consumer – *Semester 1 & 2 (Prohibition: MKX9160)*

**Specialisation Units – Risk management**

To complete the Risk management major in the Master of Business, students must complete six units (36 points) from the following list:

- **AFF5011**  Issues in risk management – *Not offered in 2013*
- **AFF5021**  Case studies in risk management – *Semester 1 & 2 (Prerequisite: AFF9020)*
- **AFF5031**  Principles of risk transfer – *Semester 1 & 2 (Prerequisite: AFF9020)*
- **AFF9020**  Introduction to risk principles – *Semester 1 & 2*
- **AFF9770**  Risk financing and treasury management – *Semester 1 & 2*
- **BTX5031**  Insurance law for corporate insurance programs – *Not offered in 2013*
- **BTX9030**  Law and business decisions – *Semester 1 & 2 (Prohibition: BTG9270, BTX9020, BTX5140, MBA9002)*
- **ETX9520**  Quantitative methods for risk analysis – *Semester 1 & 2 (Prohibition: ETX2011, ETX3011, BUS3800, BUS5800)*

**Specialisation Units – Supply chain management**

To complete the Supply chain management major in the Master of Business, students must complete six units (36 points) from the following list:

- **FIT5160**  Business process modelling, design and simulation – *Semester 2 (Prerequisite: FIT9004 or FIT9017 or BUS9520) (Prohibition: BUS5502)*
- **MGX5600**  Managing innovation – *Semester 2*
- **MGX5611**  Advanced supply chain management – *Semester 1 (Prerequisite: MGX9610, MKX9610)*
- **MGX5690**  Services and operations management – *Semester 2*
- **MGX5691**  Sustainable operations and supply chain management – *Semester 1 (Co-requisite: must be enrolled in course code 3844 or seek Chief Examiner’s approval)*
- **MGX5700**  Re-engineering the organization – *Semester 1 & 2*
- **MGX9420**  E-business – *Semester 1*
- **MGX9610**  Supply chain management – *Semester 1*
- **MGX9620**  Fulfilment and order management – *Semester 2*