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A one-day academic conference organised by Monash University professors Russell Smyth from the Business and Economics faculty, Graeme Johanson, director, Centre for Community Networking Research, and Annamaria Pagliaro, director, Monash Prato will be held on 27th October, 2008.

The workshop will be an opportunity to hear and discuss research findings from the groundbreaking study of the Chinese communities in Prato. The project examined the work choices, image and perceptions in the media and in the community, uptake of new communication options, issues of identity and integration and other issues affecting the expatriate Chinese community in Prato. This workshop will be of great interest to academics, policy-makers and NGO representatives from Italy, China and Australia. Those attending ‘Integration Futures’ [http://www.monash.edu.au/cmo/immigrationfutures/index.html](http://www.monash.edu.au/cmo/immigrationfutures/index.html) are encouraged to attend this workshop as a localised 'case study' on cohesion and integration.

For further details on the conference, contact

Russell Smyth on 9903 2134
Email: Russell.Smyth@BusEco.monash.edu.au or

Graeme Johanson on 9903 2414
E-mail: Graeme.Johanson@infotech.monash.edu.au
2008 Higher Degree Research (HDR) Student Workshop

Students undertaking Honours, Masters and DBA/PhD programs in International business and Asian Economics and related fields (international management and international marketing) are cordially invited to join other HDR students and their supervisors at a research workshop on Friday October 10th 2008. Students working on International business relating to Asia are particularly encouraged to present. The objectives of the workshop include:

• to provide a venue for students to report on their progress;
• to allow academics and fellow students to comment constructively and supportively on each others’ research;
• to allow academics involved in both International business and Asian Business research and related areas to get together and plan for 2008.

The form of student presentations may vary. Honours students and those who are newly enrolled might prefer to simply introduce themselves and briefly describe their topics. In most cases, students will have 20 minutes to present their project.

Expressions of interest in participating in the workshop and a thesis title should be delivered to Dr. Susan Freeman
susan.freeman@buseco.monash.edu.au

VENUE: Monash University Caulfield Campus. Building H, Basement Level, Theatre HB.39

www.buseco.monash.edu.au/units/aberu/
2008 HDR Student Workshop Flyer

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<tr>
<th>International Business Research Group (IBRG)</th>
<th>Asian Business and Economics Research Unit (ABERU)</th>
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Faculty of Business and Economics

2008 Higher Degree Research (HDR) Student Workshop:

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The objectives of the workshop include:
- to provide a venue for students to report on their progress;
- to allow academics and fellow students to comment constructively and supportively on each others’ research;
- to allow academics involved in both International business, Asian business research and related areas to broaden their understanding of related fields.

The form of student presentations may vary. Honours students and those who are newly enrolled might prefer to simply introduce themselves and briefly describe their topics. Ideally, students who are presenting will have completed their first year. Students will have 20 minutes to present their project with an additional 10 minutes of supportive and constructive feedback.

Welcome:
Associate Professor Kate Hutchings is Director of the IBRG in the Department of Management, Monash University. Professor Russell Smyth is Director of the ABERU in the Faculty of Business and Economics, Monash University. They will provide a welcome speech to staff, doctoral and honours students, invited guests and visitors.

Opening Address:
Professor Pervaz Ahmed holds the Chair in Management at Monash University Malaysia (MUM). He is currently the Director of the Higher Degrees (HDR) programmes at MUM. Before joining Monash University, he was Professor and Chair of Management at the University of Wolverhampton UK, where he set-up the Centre for Enterprise Excellence (CEE), and was the Director of the Japanese Management Research Unit. The CEE was a research unit which worked closely with industry, providing management advice and executing research on behalf of industry. He has published over a 100 research papers in international journals and the founding editor of the European Journal of Innovation Management, the International Journal of Management Concepts and Philosophy, International Journal of Business Ethics and Governance and International Journal of Management Practice. Professor Ahmed will assist with feedback for students.

Convenor:
Dr. Susan Freeman requests a RSVP for expressions of interest in participating in the workshop and a thesis title to be forwarded to (susan.freeman@buseco.monash.edu.au) by Friday September 28th, 2008. Please also RSVP for Catering purposes by this date.

Program:
- Time: 9.30am to 5.00pm
- Date: Friday October 10th. 2008
- Venue: Building H, Theatre HB.39 (Basement Level), Caulfield Campus.
- Catering: Morning/Afternoon Tea and Lunch (including vegetarian) will be provided.

www.buseco.monash.edu.au/units/ab eru/
Book Publishing: Migration and Social Protection in China

Author: Ingrid Nielsen and Russell Smyth
Publisher: World Scientific
Publish Date: October 2008

China has an estimated 120-150 million internal migrants from the countryside living in its cities. These people are the engine that has been driving China’s high rate of economic growth. However, until recently, little or no attention has been given to the establishment of a social protection regime for migrant workers. This volume examines the key issues involved in establishing social protection for them, including a critical examination of deficiencies in existing arrangements and an in-depth study of proposals that have been offered for extending social security coverage. Featuring contributions from leading academics outside China who have written on the topic as well as experts from leading Chinese academic Institutions such as Chinese Academy of Social Sciences and the Development Research Centre in the State Council, this volume provides a comprehensive account from both inside and outside China.

www.buseco.monash.edu.au/units/aberu/
Malaysia’s International Trade Issues – An Impressionistic View

Author: Tang Tuck Cheong & Wong Hock Tsen

Publisher: Pelanduk Publications (M) Sdn Bhd

Malaysia’s International Trade Issues – An Impressionistic View is recommended reading for university students and professional researchers who are trying to understand the issues of international trade in Malaysia. It is an in-depth review on these possible issues with empirical findings presented in graphs and tables for easy comprehension of the unique Malaysian situation. It aims to provide a direction for more research on the subjects such as economic integration, trade flows, export-led growth thesis, sustainability of Malaysia’s external imbalances, J-curve phenomenon, balancing items of balance of payment accounts, and intra-industry trade. It is not easy to find a book on these topics pertaining to Malaysia. The objective is to discuss these issues and point out the many pitfalls and loopholes that need to be filled in before the issue of Malaysian international trade can be fully understood.
Recently Published Journal Articles & Books by ABERU Members

Wang, Mark Y and Li G P 2008
"The Shenyang-Dalian mega urban region in transition",

Wang Mark Y 2008
"Wetland preservation in Australia: The administrative and political threats",
Wetland Science, 6(2), 142-147

"The Yellow River in Transition",
Environmental Science and Policy, 11(5), pp 422-429.
For more information regarding the above Journal articles contact the author at: myw@unimelb.edu.au

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Alice de Jonge became Dr de Jonge when her SJD (Doctorate of Juridical Science) was conferred at the University of Melbourne on Saturday 9th August 2008.

Dr Alice de Jonge's new book ‘Corporate Governance and China's H-Share Market’ published by Edward Elgar has recently been released.

For more information regarding the above publication please contact the author at: Alice.DeJonge@buseco.monash.edu.au
8th Biennial Pacific Rim Conference

Present a paper and gain feedback on your latest research interacting with economists from around the world.
+ Organize a session and choose your own topic and participants.
+ Discuss a paper and share the benefit of your expertise.
+ Chair a session and help foster the exchange of ideas.

www.buseco.monash.edu.au/units/aberu/
International Conference on Chinese Enterprise Research 2008

Background

The International Conference on Chinese Enterprise Research is an annual flagship event of Lien Chinese Enterprise Research Centre at Nanyang Technological University. Since its inauguration in 2004, we have successfully organised two conferences, both garnering favorable response and acclaim from international and domestic scholars and audiences.

To bring reality closer to the discourse on managing Chinese enterprises, the International Conference on Chinese Enterprise Research 2008 will take place from 14-15 November 2008 in Beijing, the political and cultural heart of China.

The year 2007 saw China surpass Germany to become the world’s third largest economy. Can China set herself away from her image as a manufacturing country through brand building so that it increases the overall competitiveness of the Chinese enterprises? It is a subject of concern among scholars of management study and Chinese entrepreneurs.

At the same time, international firms are also trying to determine compatible brand strategies in order to gain a foothold in the intensely competitive Chinese market. Hence, the theme for this year’s conference is "Branding in China - A Global Perspective." We take advantage of this opportunity to invite scholars from the marketing, economic, and management fields to discourse on the topic of branding in China, from different angles.

We hereby invite all scholars to submit theoretical and diagnostic papers or outstanding case studies on branding. Please table your abstract of this theme and will select papers for oral presentation. The topics will be limited to:

1. Brand and the competitiveness of Chinese Enterprises
2. Internationalization of Chinese Brands
3. Brand and innovation
4. Overseas brands in China
5. Brand evaluation of Chinese brands

We encourage variety and innovation on research methods in the related fields. Scholars in all areas of study are welcome to submit related papers and case studies on branding. All submitted manuscripts will be assessed under a stringent set of guidelines by the Appraisal Committee consisting of renowned marketing scholars. All approved manuscripts will be included in the Conference Proceedings.

Submission Guidelines

- Language: All manuscripts must be submitted in both English and simplified Chinese. (Initial submissions can be made in either language)
- Format: Microsoft Word or PDF
- Font: preferably Arial, 13 point for English and Song, 12 point for Chinese.
- Referencing: Please indicate the originating sources for all published or unpublished ideas and quotations.
- Identification: Please indicate "Paper" clearly on your manuscript or on your envelope or the subject of your email.
- Authenticity: All submitted papers must be the original work of the authors. Authors will be solely responsible for plagiarized work.

Important dates

- Deadline for submission of abstract: 9 September 2008
- Notification of results: 15 September 2008
- Deadline for submission of full paper: 15 October 2008
International Conference on ‘Development, Freedom & Welfare’

An International Conference in honour of Nobel Laureate Professor Amartya Sen is being organized during 19 – 20 December 2008 in New Delhi on the occasion of his 75th birthday.

The conference is being jointly organized by Cornell University and the Institute for Human Development. The conference will be inaugurated by Dr. Manmohan Singh, Prime Minister of India.

Many of the world’s leading economists and social scientists will be present on the occasion including, apart from Prof Amartya Sen, two other Nobel Laureates namely Prof. Joseph Stiglitz and Prof. Edmund Phelps.

The organizers invite submissions of papers by young researchers below the age of 40 years (preference will be given to younger researchers). A detailed abstract (about 1000 words) of the paper should be sent to senconference@gmail.com by 12 August 2008. However, the submission of full papers will be preferred. The selected candidates need to submit the full papers by October 31, 2008.

For more information or for a conference program please go to the following website: http://ihdindia.org/CONS-STAT2.asp
International forum for Contemporary Chinese Studies

Wednesday November 19 - Friday November 21

China’s rapid emergence as a global economic power has created strong demand throughout the world for cutting-edge research and policy analysis on contemporary China. This international forum has been established to bring together key research institutions, scholars, policy makers and industry leaders to form a platform aimed at facilitating the exchange of research and policy ideas related to China and its impact.

Following this inaugural conference, an annual conference will be held in different parts of the world, including China, Europe and the United States of America.

The central theme of the conference is the exploration of the dynamics, trends and policy issues affecting China’s sustainable development after three decades of reform.

You are invited to submit an abstract of 300 words by 30 May to sustainable-conference@nottingham.ac.uk

For more information please go to: http://www.nottingham.ac.uk/chinese/news_and_events/events.php?event_code=INAUGUR448&date=19-nov-2008
Reform in China over three decades

Asia Pacific Marketing and Development

27–28 September 2008
Renmin University of China, Beijing, China

Organised by: Renmin University of China; Department of Marketing, Faculty of Business and Economics, Monash University; GIICC International Marketing and Business Centre

Objective of the Forum

The Asia Pacific region is one of the most attractive, fastest growing regions in the world. The Chinese economy is developing particularly rapidly alongside those of India, Thailand and Vietnam. At the same time, closer economic and trade relationships are developing between countries, especially between China and Australia. China is now Australia’s second largest trading partner.

This forum will emphasise the need for educators and business leaders to recognise, appreciate, and understand the significance of marketing in the Asia Pacific region. In this forum, we will be engaged in exploration of theoretical and practical aspects of contemporary marketing in the context of the Asia Pacific region. We will explore marketing’s role and reformulation with emphasis on contemporary practice, technology, history and culture, as well as on theory development.

The forum will bring together academics from leading universities in China, including Beijing University, Tsinghua University, Nankai University, University of International Business and Economics, Fudan University, and universities in Australia, USA and Europe.

Renmin University of China (RUC, also known as the People’s University of China) was established in 1937. It has become an important teaching and research base in the areas of the humanities, social sciences, and management science in China. The RUC is a comprehensive research-oriented university and its Department of Marketing ranks amongst the best in the discipline among all Chinese universities. It is strong both in teaching and in research.

Renmin University is located in a western suburb of Beijing, the capital of China, and the host city for the 2008 Olympics. It is the cultural, political, and intellectual centre of the country, as well as a major industrial and commercial metropolis. There are many historic sites to visit, a pleasant climate, friendly and courteous residents and delicious cuisine.

Monash University is the youngest and largest of Australia’s ‘Group of Eight’, leading, research-intensive universities. It is consistently ranked in the top 50 universities in the world by the Times Higher Education Supplement and the Monash MBA is ranked number one in Australia by the Economist Intelligence Unit. The Department of Marketing is an important part of the Faculty of Business and Economics. It is ranked number one in Australia and New Zealand on staff publications in top-twenty ranked marketing journals (Polonsky et al, 2006). The department has 40 academics and provides a wide range of marketing courses at undergraduate, postgraduate and doctoral level.

Key dates

- 10 June 2008
  Closing date for submission of abstracts of conference papers.
- 30 June 2008
  Notification to authors of outcome of review for abstracts.
- 30 July 2008
  Closing date for submission of conference papers.
EFN 2008 Annual Conference

The Economic Freedom Network (EFN) Asia is pleased to announce its 2008 annual conference, titled ‘Private Property Rights: The Economic Foundation of a Free Society’, which will be held on 18-19 September 2008 in Manila, the Philippines.

The 2008 Conference will be held in Manila, the Philippines and will be the EFN Asia’s celebratory 10th annual conference.

This year’s conference aims to address the complexities of private property rights from the Asian perspective and experience. Topics of interest include, /but are not limited to/ the following:

• The Meaning of Property Rights: Legal and Economic Perspectives
• Property Rights in Asia: Forms, Changes and Challenges
• State-Owned Property
• Property Rights’ Indices
• Property Rights and Individual Liberty

For more information, please visit: www.fnfasia.org/efn
Fourth Annual Conference on Economic Growth and Development

Planning Unit, Indian Statistical Institute, New Delhi
17-18 December, 2008

The Policy and Planning Research Unit (PPRU) at the Indian Statistical Institute, Delhi, invites researchers to submit papers for the 4th Annual Conference on Economic Growth and Development. The Conference provides a forum for dissemination of modern research in economic growth and development economics using both theoretical and empirical approaches.

Papers with an India focus are especially welcome.

Please send your research paper with an abstract (in a separate page) of at most 150 words either by email or by post to the undersigned no later than 30 September 2008. Authors of accepted papers will be informed by 15 October 2008. All papers will be refereed. Outstation participants will be provided with accommodation and limited domestic travel support as per the rules of the institute.

For more information visit the conference website: http://www.isid.ac.in/~pu/dec_08_conf.html