This Edition

• “Chinese in Prato” Workshop and Conference 2008
• 17th Biennial Conference of the ASAA
• 2008 Higher Degree Research (HDR) Student Workshop
• International forum for Contemporary Chinese Studies
• International Marketing Forum
• EFN 2008 Annual Conference
• ABERU Discussion Papers
On July 10, 2008 there will be a half day academic workshop on the “Chinese in Prato” jointly sponsored by the Asian Business and Economics Research Unit and the Centre for Community Networking Research. The workshop will be at Monash University Caulfield Campus.

On October 27, there will also be an academic conference on the 'Chinese in Prato' at the Monash Prato Centre in Prato which will be funded in part by a Strategic Initiatives Grant from the DVC (International).

Everybody from ABERU is welcome to attend these events and/or present a paper.

For further information on the workshop and conference contact Felicity Milne.  
Felicity.Milne@buseco.monash.edu.au

For further information on the ‘Chinese in Prato’ project or to submit a paper for the workshop or conference contact Russell Smyth.  
Russell.Smyth@buseco.monash.edu.au
The Asian Business and Economics Research Unit and
The Centre for Community Networking Research
at Monash University
invite you to attend a half day workshop on

**‘BUILDING BRIDGES: THE CHINESE IN MELBOURNE AND PRATO’**

Thursday 10th July 2008

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**CONFERENCE PROGRAM**

8.30-9 Registration

9-10 Session One
Tom Denison and Graeme Johanson
*Chinese Migrants and Internet Café Points in Prato*

Angelo Andrea Di Castro and Marika Vicziany
*Italian Media Perceptions of the Chinese Migrants in Prato*

10-10.30 Morning Tea

10.30-12 Session Two
Dharma Arunachalam and Maryann Wulff
*Lessons from Chinese Settlement in Melbourne for Urban Planning and Social Integration in Prato*

Anja Fladrich
*The Chinese Labour Market and Chinese Job Mobility in Prato*

Zhang Xiaolv, Chen Yi and Russell Smyth
*The Contribution of Donations of Overseas Chinese to Wenzhou Development: A Case Study of Guifeng Township in Rui’an County*

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**TO REGISTER:**
Registration is free. We will be supplying morning tea and lunch. Please RSVP by Friday 27th June 2008, with details of your name, institution and any dietary requirements to Felicity Milne at: Felicity.Milne@buseco.monash.edu.au.

For further information or any program enquiries please contact:
Graeme Johanson at: Graeme.Johanson@infotech.monash.edu.au or Russell Smyth at: Russell.Smyth@buseco.monash.edu.au

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**VENUE:**
Building H, Basement Level,
Theatre HB 39
Caulfield Campus
MONASH UNIVERSITY

Caulfield campus map is available at: http://www.monash.edu.au/campusce/caulfield.html

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www.buseco.monash.edu.au/units/aberu/
17th Biennial Conference of the ASAA

Hosted by Monash Asia Institute on behalf of the Asian Studies Association of Australia (ASAA)
1–3 July, 2008
The Sebel Albert Park Hotel, Melbourne, Australia

The conference will:
• Provide a forum for 400 scholars and observers to evaluate trends in Asia’s many regions and cultures
• Link these trends to global scenarios
• Offer multi-disciplinary, cross-country, inter-regional and inter-cultural panels
• Provide special panels and a plenary session for teachers
• Host a postgraduate workshop on the 30th June
• Host international guests such as Dai Qing on China’s water problems and Aitzaz Ahsan on the defence of Pakistan’s civil society

Keynote Speakers include:

Prof Geremie R. Barmé, Australian Research Council Federation Fellow with College of Asian & Pacific Studies, The Australian National University, and co-founder of The ANU China Institute will speak on the idea of 'New Sinology'.

Professor Hongkui Deng Cheung Kong Scholar Professor at Peking University will speak on stem cells that can produce natural insulin.

Cont next page...
Ms Dai Qing vocal advocate for the development of a sustainable water policy will speak about China's water crisis.

Prof. Ranabir SAMADDAR, a founder of the CALCUTTA RESEARCH GROUP (CRG) and head of a UNHCR research group on institutional practices of refugee care and protection in India will speak on issues about democracy, nationalism, human rights, refugees and minorities.

Mr Aitzaz Ahsan, MA (Cantab); Gray’s Inn (Barrister-at-Law); Senior Advocate Supreme Court; Member National Assembly of Pakistan will speak on civil society and the current issues in Pakistan.

Details can be found at:

For registration and all other details see the conference website:
http://www.conferenceworks.net.au/asaa/

For further information contact :
Key Conference Solutions  T. +61 3 9870 2611  F. +61 3 9870 1723
Email: events@conferencesolutions.com.au
Students undertaking Honours, Masters and DBA/PhD programs in International business and Asian Economics and related fields (international management and international marketing) are cordially invited to join other HDR students and their supervisors at a research workshop on Friday October 10th 2008. Students working on International business relating to Asia are particularly encouraged to present. The objectives of the workshop include:

- to provide a venue for students to report on their progress;
- to allow academics and fellow students to comment constructively and supportively on each others’ research;
- to allow academics involved in both International business and Asian Business research and related areas to get together and plan for 2008.

The form of student presentations may vary. Honours students and those who are newly enrolled might prefer to simply introduce themselves and briefly describe their topics. In most cases, students will have 20 minutes to present their project.

Expressions of interest in participating in the workshop and a thesis title should be delivered to Dr. Susan Freeman

susan.freeman@buseco.monash.edu.au

VENUE: Monash University Caulfield Campus. Building H, Basement Level, Theatre HB.39
2008 HDR Student Workshop Flyer

International Business Research Group (IBRG)  Asian Business and Economics Research Unit (ABERU)

Faculty of Business and Economics

2008 Higher Degree Research (HDR) Student Workshop:

Students undertaking Honours, Masters and DBA/PhD programs in International Business and Asian Economics and related fields (International Management, International Finance and International Marketing) are cordially invited to join other HDR students and their supervisors at a research workshop. Students working on International business relating to Asia are particularly encouraged to present.

The objectives of the workshop include:
• to provide a venue for students to report on their progress;
• to allow academics and fellow students to comment constructively and supportively on each others’ research;
• to allow academics involved in both international business, Asian business research and related areas to broaden their understanding of related fields.

The form of student presentations may vary. Honours students and those who are newly enrolled might prefer to simply introduce themselves and briefly describe their topics. Ideally, students who are presenting will have completed their first year. Students will have 20 minutes to present their project with an additional 10 minutes of supportive and constructive feedback.

Welcome:
Associate Professor Kate Hutchings is Director of the IBRG in the Department of Management, Monash University. Professor Russell Smyth is Director of the ABERU in the Faculty of Business and Economics, Monash University. They will provide a welcome speech to staff, doctoral and honours students, invited guests and visitors.

Opening Address:
Professor Pervaiz Ahmed holds the Chair in Management at Monash University Malaysia (MUM). He is currently the Director of the Higher Degrees (HDR) programmes at MUM. Before joining Monash University, he was Professor and Chair of Management at the University of Wolverhampton UK, where he set-up the Centre for Enterprise Excellence (CEE), and was the Director of the Japanese Management Research Unit. The CEE was a research unit which worked closely with industry, providing management advice and executing research on behalf of industry. He has published over a 100 research papers in international journals and the founding editor of the European Journal of Innovation Management, the International Journal of Management Concepts and Philosophy, International Journal of Business Ethics and Governance and International Journal of Management Practice. Professor Ahmed will assist with feedback for students.

Convenor:
Dr. Susan Freeman requests a RSVP for expressions of interest in participating in the workshop and a thesis title to be forwarded to (susan.freeman@buseco.monash.edu.au) by Friday September 26th, 2008. Please also RSVP for Catering purposes by this date.

Program:
Time: 9.30am to 5.00pm
Date: Friday October 10th, 2008
Venue: Building H, Theatre HB.39 (Basement Level), Caulfield Campus.
Catering: Morning/Afternoon Tea and Lunch (including vegetarian) will be provided.
China's rapid emergence as a global economic power has created strong demand throughout the world for cutting-edge research and policy analysis on contemporary China. This international forum has been established to bring together key research institutions, scholars, policy makers and industry leaders to form a platform aimed at facilitating the exchange of research and policy ideas related to China and its impact.

Following this inaugural conference, an annual conference will be held in different parts of the world, including China, Europe and the United States of America.

The central theme of the conference is the exploration of the dynamics, trends and policy issues affecting China's sustainable development after three decades of reform.

You are invited to submit an abstract of 300 words by 30 May to sustainable-conference@nottingham.ac.uk

For more information please go to: http://www.nottingham.ac.uk/chinese/news_and_events/events.php?event_code=INAUGUR448&date=19-nov-2008
Reform in China over three decades

Asia Pacific Marketing and Development

27–28 September 2008
Renmin University of China, Beijing, China

Organised by: Renmin University of China; Department of Marketing, Faculty of Business and Economics, Monash University; GIICC International Marketing and Business Centre

Objective of the Forum

The Asia Pacific region is one of the most attractive, fastest growing regions in the world. The Chinese economy is developing particularly rapidly alongside those of India, Thailand and Vietnam. At the same time, closer economic and trade relationships are developing between countries, especially between China and Australia. China is now Australia’s second largest trading partner.

This forum will emphasise the need for educators and business leaders to recognise, appreciate, and understand the significance of marketing in the Asia Pacific region. In this forum, we will be engaged in exploration of theoretical and practical aspects of contemporary marketing in the context of the Asia Pacific region. We will explore marketing’s role and reformulation with emphasis on contemporary practice, technology, history and culture, as well as on theory development.

The forum will bring together academics from leading universities in China, including Beijing University, Tsinghua University, Nankai University, University of International Business and Economics, Fudan University, and universities in Australia, USA and Europe.

Renmin University of China (RUC, also known as the People’s University of China) was established in 1937. It has become an important teaching and research base in the areas of the humanities, social sciences, and management science in China. The RUC is a comprehensive research-oriented university and its Department of Marketing ranks amongst the best in the discipline among all Chinese universities. It is strong both in teaching and in research.

Renmin University is located in a western suburb of Beijing, the capital of China, and the host city for the 2008 Olympics. It is the cultural, political, and intellectual centre of the country, as well as a major industrial and commercial metropolis. There are many historic sites to visit, a pleasant climate, friendly and courteous residents and delicious cuisine.

Monash University is the youngest and largest of Australia’s ‘Group of Eight’, leading, research-intensive universities. It is consistently ranked in the top 50 universities in the world by the Times Higher Education Supplement and the Monash MBA is ranked number one in Australia by the Economist Intelligence Unit. The Department of Marketing is an important part of the Faculty of Business and Economics. It is ranked number one in Australia and New Zealand on staff publications in top-twenty ranked marketing journals (Polonsky et al, 2006). The department has 40 academics and provides a wide range of marketing courses at undergraduate, postgraduate and doctoral level.

Key dates

• 10 June 2008
  Closing date for submission of abstracts of conference papers.

• 30 June 2008
  Notification to authors of outcome of review for abstracts.

• 30 July 2008
  Closing date for submission of conference papers.
Call for papers

Topics of interest
- Contemporary marketing and development
- Theoretical perspectives in Asia Pacific marketing and consumption
- Macro-marketing
- Theories of marketing and development – confrontations, cultures and consumption
- Global modernity and the local tradition
- Technologies of global marketing
- Branding and brand management
- Advanced marketing research methods
- Global and cross-cultural marketing
- Consumer behaviour
- e-Commerce and technology
- Marketing strategy and implementation
- Retailing and pricing
- Marketing education and teaching innovation
- International business and management

Paper submission and review process
Participants wishing to present a paper should submit an abstract of about 250 words by 10 June 2008 to the Program Committee. Abstracts should state clearly the purpose, results and conclusions of the work to be presented in the final paper. Papers should include author’s full name, affiliation, mailing address, telephone, fax numbers and e-mail address. All abstracts will be blind refereed by two reviewers. Authors will receive feedback by 30 June 2008. Full papers must be submitted by 30 July 2008.

Abstracts
Abstracts (in Microsoft Word 95-2000) should be emailed by 10 June 2008 as follows:

Abstracts in English
- Dr Shanfei Feng,
  email shanfei.feng@buseco.monash.edu.au
- Professor Felix Mavondo,
  email felix.mavondo@buseco.monash.edu.au

Abstracts in Mandarin
- Dr Yi-Lin Lu,
  email luylin727@sina.com
- Associate Professor Jiangming Huang,
  email huangjm@ruc.edu.cn

Abstracts should include:
- Title of paper
- Author name(s), position(s) and institution affiliation
- Email address
- Short author biography (one paragraph)
- Text of abstract (no more than 250 words)
- Relevant theme

Final papers
Final papers, to be submitted by 30 July 2008, should include the same elements as listed above and the full text of the paper (5000 words).

Presentations
Speakers will have 30 minutes for their presentations including discussion. All speakers are required to register for the conference. All presentations should be in Microsoft Powerpoint (95-2000).

Program committee*
Bao-Cheng JI  Chairman, Renmin University of China
Zhi-Hong YIN  Business School, Renmin University of China
Yi-Lin LU  Marketing Department, Renmin University of China
Jing JIANG  Marketing Department, Renmin University of China
Felix MAVONDO  Faculty of Business and Economics, Monash University, Australia
Shanfei FENG  Department of Marketing, Monash University, Australia
Lily Lin QIU  GICC International Marketing and Business Centre Australia

Program
Full program with details of presentations will follow.

* Proposed, not yet finalised
The Economic Freedom Network (EFN) Asia is pleased to announce its 2008 annual conference, titled ‘Private Property Rights: The Economic Foundation of a Free Society’, which will be held on 18-19 September 2008 in Manila, the Philippines.

The Conference is currently seeking the submission of conference papers.

The 2008 Conference will be held in Manila, the Philippines and will be the EFN Asia’s celebratory 10th annual conference.

This year’s conference aims to address the complexities of private property rights from the Asian perspective and experience. Topics of interest include, /but are not limited to/ the following:

1. The Meaning of Property Rights: Legal and Economic Perspectives
2. Property Rights in Asia: Forms, Changes and Challenges
3. State-Owned Property
4. Property Rights’ Indices
5. Property Rights and Individual Liberty

Submission deadline for papers: 16 May 2008

For more information, please visit: www.fnfasia.org/efn
Below are a list of the most current papers available for viewing on the internet. If you are interested in contributing papers to the series please email them to Felicity at Felicity.Milne@buseco.monash.edu.au.

All papers from 2004-2008 can be viewed at: http://www.buseco.monash.edu.au/units/aberu/papers/index.php

P51 (2008)
Change and Restructuring in Chinese State-Owned Enterprises
Russell Smyth and Zhai Qingguo

P52 (2008)
An Emerging Credit Reporting System in China
Guibin Zhang and Russell Smyth

P53 (2008)
Djauhari Pambudi, Nathalie McCaughey and Russell Smyth

P54 (2008)
Islands in the Stream: Chinese Internet Points in Prato
Graeme Johanson and Tom Denison
P55 (2008)
Environmental Attitudes and Subjective Well-Being in Urban China
Russell Smyth and Xiaolei Qian

P56 (2008)
New Empirical Evidence on Capital Mobility in Two Southeast Asian Economies: Malaysia and Singapore
Goh Soo Khoon, Tuck Cheong Tang and Koong Seow Shin

P57 (2008)
Determinants of Job Satisfaction Among Chinese Off Farm Migrants
Russell Smyth, Qingguo Zhai and Xiaoxu Li