

## ITAM 2008 PROGRAM OUTLINE

### Tuesday, 25 November

5.00pm	Registration
6.30pm	Welcome Bar-B-Q at Menzies College Celebration of the achievements of ITAM's alumni

### Wednesday 26 November

9.00am	Welcome and Introduction
9.30am	Paper Presentations
9.30am	Autoethnography, Film and Tourism, Sue Beeton
10.00am	Into the Darkness: Cinematic Tourists, Isolation, and the Horror at Journey's End, Gary Best
10.30am	Morning Tea
11.00am	In the Footsteps of the Fellowship? An Exploration of the Expectations and Experiences of Film Tourists in Aotearoa New Zealand, Anne Buchmann
11.30pm	"The Great Barrier Reef is Dying, See it Whilst you Can!" - Climate Change, Media, and Reef Tourism: An Uneasy Combination? Alexandra Coghlan and Bruce Prideaux
12.00pm	The Role of Film in Destination Decision-Making, Glen Croy
12.30pm	Lunch break
1.15pm	Paper Presentations continued
1.15pm	With The Simpsons Family as Tour Guides: Or How to Use Popular Culture Sources When Lecturing a University Tourism Unit, Johan Edelheim
1.45pm	<i>Jurassic Park</i> and Visitor Interpretation at US Dinosaur Attractions, Warwick Frost
2.15pm	Election Campaigns, Tourism Press Coverage, and the Australian Labor Party: A Case Study of the 2007 Australian Election, John Jenkins and Matt Lamont
2.45pm	Afternoon tea
3.15pm	Exploring the Online Environment for Qualitative Inquiry in Tourism, Ulrike Kachel
3.45pm	Evaluating the Influence of the News Media on Tourism and Visitation to National Parks Post-Disaster: Case Study of the Victorian Alps, Jennifer Laing, Dale Sanders and Meg Houghton
4.15pm	'Tipis in the Travel Pages' Indigenous Tourism Coverage in Canadian Newspapers and Magazines: A Colonialist and Post-colonialist Comparison – Has Anything Changed? Maureen Littlejohn
5.30pm	Tour of the Melbourne Wildlife Sanctuary <a href="http://www.latrobe.edu.au/wildlife/">http://www.latrobe.edu.au/wildlife/</a>
6.30pm	Dinner on the Wild Side... (at the Sanctuary)

**Thursday 27 November**

9.00am	Welcome and Introduction
9.30am	Paper Presentations
9.30am	Cyberfandom: Understanding the New Generation of Media-Induced Travellers, Michelle Scarpino and Ulrike Gretzel
10.00am	The Convergence of <i>The Da Vinci Code</i> in Tourism, Maria Månsson
10.30am	Morning Tea
11.00am	Tripping around the World: Unpacking Backpacker Discourses on Drug use in the Context of International Travel, Amie Matthews and Tamara Young
11.30 pm	Media Framing as Analysis of the Impacts of Festivals and Events in Rural and Urban Fringe Areas: A Case Study Analysis of Newspaper Coverage, Martin Robertson and Phil Rogers
12.00pm	Sober on the Holiday: Is it UnAustralian? Sri Edelheim and Johan Edelheim
12.30pm	Lunch break
1.15pm	Paper Presentations continued
1.15pm	Critical Analysis of Framing Theory Literature in Relation to News Media's Impact on Tourism during a Crisis, Aminath Shihab, Charles Arcodia and Noel Scott
1.45pm	Identity Tourism and Genealogy: An Examination of <i>Who Do You Think You Are?</i> Leanne White <sup>1</sup> and Elspeth Frew
2.15pm	Changing Landscapes: A Comparative Study of Representations of Uluru in Lonely Planet Guidebooks to Australia, Tamara Young
2.45pm	Afternoon tea
3.15pm	Collaboration Workshop Part I
6.30pm	Conference Dinner at Adams at La Trobe

**Friday 28 November**

9.00am	Collaboration Workshop Part II
10.30am	Morning Tea
11.00am	Collaboration Workshop Part III
12.30pm	Lunch and Conference Close Announcement of venue for 2010